

# Be Recognised as Australia's Best and Brightest Mumpreneur

Media Release

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The brightest and most innovative of Australia's professional business mums will be named the winner of the 2011 Connect2Mums AusMumpreneur Awards in Sydney this August.

The Connect2Mums AusMumpreneur awards recognise the amazing efforts of women (and men) who successfully combine motherhood and business across a number of categories. The awards are now in their third year and are a much-anticipated event in the business calendar.

Past winners Antonette Golikidis and Catherine Oehlman have enjoyed great benefits after winning the award and credit the experience with helping grow their businesses and confidence. The award could lead to increased media exposure, website traffic and business growth for the winner, as well as make them a sought-after speaker and expert.

Connect2Mums owners Peace Mitchell & Katy Garner said nominations were not only restricted to fans – business owners could nominate themselves and acknowledge their achievements.

"It's a good way for businesses to promote their offerings and get their name out there," Peace explained.

"Many business mums don't recognise how important their work is, so that is why the AusMumpreneur Awards are so important," Katy added.

2011 could be your year to make an impact in business with the Connect2Mums AusMumpreneur Awards recognising the best and brightest in the mumpreneur industry.

The major awards for businesses from Australia and New Zealand this year are:

AusMumpreneur of the Year Emerging Entrepreneur of the Year

The following categories are also open to Australian and New Zealand businesses run by mumpreneurs and dadpreneurs:

Product Innovation Award

Best Eco Friendly Business Award  
Service Business of the Year  
Design Business of the Year  
Dadpreneur of the Year

The People's Choice Award categories, which are open for nominations from throughout Australia and New Zealand, include:

Customer Service Award Best Boutique/Store Handmade Mumpreneur of the Year Best Blog Award Best Product Award Favourite Children's Fashion Label Award

Winners from each category will receive their Award at a gala event at Mercure Sydney on Saturday 27 August 2011.

Nominations must be received by 5pm on Friday 17 June. For more information about the 2011 AusMumpreneur Awards or the Connect2Mums Conference visit [www.connect2mums.com.au](http://www.connect2mums.com.au)

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For further information, images or an interview please contact:

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About Connect2Mums

Connect2mums is Australia's leading online community for Mumpreneurs.

Connect2mums provides a safe and supportive environment for women in business to get together and share information, network and gain support.

Connect2mums was launched in April 2009, and since this time has grown rapidly. There are currently 4500+ members with a projected growth to 10,000 during 2011.

## Contacts

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