

# Blackdot and Squire Peg Announce Salesforce.com Implementation Partnership



Blackdot and Salesforce.com integrator Squire Peg are pleased to announce an exclusive partnership and integrated set of offerings for 2016. Founded in 2003, Squire Peg are a leading enterprise-level Salesforce.com integrator who have successfully completed over 2000 successful Salesforce projects for 800+ customers across the APAC region.

The partnership will see Blackdot's intellectual property and methodologies brought to life by Squire Peg in the Salesforce.com environment. This unique combination of capabilities will enable clients to more effectively integrate strategy and execution; mobilising business leaders, sales managers, frontline salespeople and marketers around innovative tools, dashboards and workflows.

Blackdot's Managing Director, Marty Nicholas said "Our clients are increasingly looking for integrated solutions, hardwiring our operational know-how into Salesforce is an ideal way for clients to more deeply embed our strategic and operational frameworks. We are closely aligned with Squire Peg and are really excited about the value that we can mutually bring to our enterprise clients and the marketing, sales and service people who use Salesforce on a daily basis."

A range of innovative offerings will be made available in 2016 across the Salesforce.com marketing, sales and service cloud solutions.

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