



BlinkMobile Wins Two More Awards This Month - 'Best Cloud Services' and 'Best Dev Platform'

BlinkMobile, Australia's leading Enterprise Mobility Platform provider, has won both the NEWi Award for "Best Cloud Service" and the AUS (app) Design Gold Award for "Best Dev Platform/Dev Tools" during the past week.

BlinkMobile is a 100% Australian owned and operated private entity and as developers of the Blink Mobility Platform, were delighted to have both their R&D and early commercialisation efforts recognised by both organisations and their judging panels. These latest awards, complete an award trifecta in recent months following BlinkMobile's selection of "Best Enterprise Mobility Solution" at the Cloud World Series Awards in London in June this year.

The Blink Mobility Platform comprises a unique combination of services and technologies addressing the myriad issues associated with large scale, rapid, multi-platform, productivity (or 'soldier') app deployment. In pairing app development and mobile infrastructure services, BlinkMobile provides the tools, systems and support necessary for large and complex organisations to easily embrace and capitalise on the business benefits offered by the mobile era.

The NEWi Awards celebrates the best digital innovation in online marketing, cloud computing, mobile application, and online content production in regional Australia. Now in its fifth year, the NEWi Awards has quickly grown to become Australia's leading awards for regional digital innovators, offering an outstanding platform to get the recognition regional innovators deserve, and the rewards of promoting to a wider Australian audience.

Celebrating creativity, courage and innovation in design achievements by both app creators and commissioners, the AUS (app) design awards provide a unique opportunity for all sectors of the industry to achieve marketplace recognition.

Darren Besgrove, BlinkMobile's Chief Operating Officer said, "These awards are a fantastic endorsement of our talented team and our supportive partner network which together have continued to develop feature rich functionality for end user customer benefit. We also strongly believe cloud service business models such as ours provide a blueprint for Australian ideas and creativity to service a global customer base from this part of the world, and make a positive contribution to Australia's innovation economy."

This latest award for BlinkMobile comes on the back of recently being named in CIO Review (USA) magazine's 20 Most Promising Enterprise Mobility Solution Providers. The company was also ranked in third position among 200 companies for the Reader's Choice category for Anthill Magazine's Smart 100 Company 2015 list.

This recent accumulation of local and international awards is also recognition of the gains BlinkMobile has made in the past year in terms of both technical development and client acquisition. Technically, BlinkMobile has developed the first fully offline operation of hybrid Android apps and more recently expanded its MIS (Mobile Infrastructure Service) capability with its new Envoy services that manage work-in-progress, APIs, authentication and workflows to optimise the mobilisation of core business processes.

At the same time BlinkMobile's corporate client base has increased significantly, with new client revenues increasing threefold over the previous year.

About BlinkMobile Interactive

BlinkMobile develop and market a comprehensive mobile application architecture (the Blink Mobility Platform) which uniquely straddles a range of traditional mobile 'point-solutions' (IaaS, PaaS, mBaaS, MADP, MEAP), residing in a 'ready-to-go' cloud infrastructure, and delivered as a constantly evolving set of services.

Our unique technology stack, methodologies and commercial approach is proven to improve workflow efficiency, delivering enterprise applications in weeks not months, ensuring our clients see a return on their investment sooner.

With support from domain expert partners, BlinkMobile serves a global market of enterprise level customers across 15 industry segments including

Transport & Logistics, Government, Construction, Education, Financial Services, Utilities, Mining and Healthcare.

<http://www.blinkmobile.co>

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