



## blueAPACHE expands to new office in Victoria

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### PRESS RELEASE

Melbourne, Australia – Award-winning IT as a Service (ITaaS) provider blueAPACHE are set to expand their operations in Victoria, following significant growth.

“As organisations seek greater business agility and improved alignment between their business and ICT, they are drawn to the benefits of our emPOWER ITaaS platform. This is continuing to drive our year-on-year growth”, said Chris Marshall, founder and Managing Director of blueAPACHE.

In response to this market demand, blueAPACHE have been steadily hiring specialist resources to cater to existing clients as well as expand their services to new clients. “Last year alone, we hired approximately 30 additional staff, most of them in account management and engineering roles”, said Jenni Nelson, blueAPACHE Recruitment Manager.

The hiring spree has necessitated the expansion of office space and blueAPACHE are set to move their Victorian operations into brand new premises within the next few months. Located across the road from their current head office in Abbotsford, the new space will feature a modern, open plan layout intended to maximise staff collaboration and comfort. It will also have communal spaces where staff can meet, socialise and work together.

“The office on 383 Johnston Street, Abbotsford will continue to serve as our global headquarters, while the new premises will function predominantly as the hub for our Victorian customer base”, said Marshall. “We expect this will act as a catalyst for our continued expansion, not just in Victoria, but nationally. It is an exciting time to be at blueAPACHE.”

The new office location is: 436 Johnston Street, Abbotsford Victoria 3067.

### About blueAPACHE

Since 1998, the multi-awarded blueAPACHE has helped organisations in Australia, New Zealand, Asia and North America leverage technology to their business advantage by delivering comprehensive IT Management, Cloud, Network, Voice, Software and Consulting as a converged service – when they need it, as they need it. This is true IT as a Service. This is blueAPACHE. To learn more, visit [www.blueapache.com](http://www.blueapache.com).

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