



## blueAPACHE formalises engagement with DXT for complete IT Transformation

blueAPACHE have entered a formal engagement with NSW transport stalwarts, Doble Express, to transform their entire IT infrastructure to a converged ITaaS model.

Sydney, 11 July 2016 – blueAPACHE, the leading Australian-based provider of managed cloud, network and IT as a Service solutions, today announced they have entered a formal engagement with Doble Express (DXT) to transform their entire on-premises IT infrastructure to a converged IT-as-a-Service (ITaaS) solution.

Following an internal audit of their on-premises infrastructure and its alignment to business objectives, DXT found that transitioning to a ITaaS solution made more sense than investing in infrastructure refreshes. Aside from financial benefits, the ITaaS model would provide much needed agility, scalability and sustainability to support planned expansion.

“Transitioning to a ITaaS platform and leveraging the cloud will improve our flexibility, performance and availability, enabling us to deliver a better customer experience.” said Mitch Doble, Managing Director at DXT.

Chris Marshall, blueAPACHE Managing Director, explained “This engagement reinforces our continued focus in enabling mid-market organisations across Australia to leverage technology to their business advantage. With fourteen years of experience in the transport and logistics sector, we know the industry intimately. We have a deep understanding of the nuances, and how technology can help transition these into business opportunities.”

DXT engaged blueAPACHE to transition their traditional on-premises infrastructure to the highly available emPOWER Cloud environment, integrated managed network, the emPOWER Voice platform, onshore support and professional managed services. The converged model means these will be delivered as a single, unified service as an operational expense, avoiding capital investment.

“While blueAPACHE’s ITaaS means we can now redirect capital to business improvement and growth opportunities;” said Doble, “it was their willingness to provide a single point of accountability and understanding of our business that made them the ideal technology partner.”

In closing, Marshall stated “We are very excited to be working with DXT. Family owned businesses like DXT are Australian icons, and I am looking forward to helping Mitch and his team continue their growth for many years to come.”

This engagement follows another record year for blueAPACHE. In 2015, the local cloud specialist grew over 30%, secured global recognition of their ITaaS model and was showcased by HP around the world for their Australian Cloud platform.

### About blueAPACHE

Since 1998, the multi-awarded blueAPACHE has helped organisations in Australia, New Zealand, Asia and North America leverage technology to their business advantage by delivering comprehensive IT Management, Cloud, Network, Voice, Software and Consulting as a converged service – when they need it, as they need it. This is true IT as a Service. This is blueAPACHE. To learn more, visit [www.blueapache.com](http://www.blueapache.com)

### About DXT

Doble Express (DXT) is a wholly family owned business focusing on providing freight distribution throughout NSW, Australia. Specialising in servicing regional NSW, DXT are committed to delivering the finest customer experience with the highest level of service there is to offer. Commencing in 1981, DXT have established a reputation for “getting it right the first time” by delivering on their promises. With 35 years of experience DXT understands what is required to deliver on expectations. To learn more, visit [www.dxt.com.au](http://www.dxt.com.au)

**Contacts**

D Hutchison

0408663329

mailto: darron.hutchison@blueapache.com