

BluJay and FourPL Partner to Accelerate Digital Transformation in Supply Chain

Partnership provides ANZ customers with greater capabilities across end-to-end Transportation Management

Melbourne, Australia – April 19, 2021 – BluJay Solutions, a leading provider of global supply chain software and services, today announces its partnership with FourPL, a leading Australian IT consulting company specialising in supply chain and procurement.

“FourPL is well recognised within ANZ for its expertise in the logistics and supply chain industry, as well as being known for its consulting arm. It has an in-depth understanding of the local market and allows us to expand our reach among logistics and supply chain customers in ANZ,” said Katie Kinraid, General Manager, APAC at BluJay Solutions.

“Given FourPL’s extensive reach in the region and robust advisory services across spend management, logistics execution, and supply chain visibility, it was a natural choice to partner with FourPL in the region. We’re thrilled to be joining forces with the FourPL team and look forward to a very fruitful partnership,” Kinraid concluded.

BluJay’s digital platforms including Transportation Management for Shippers, LSP Platform (TMS for Logistics Service Providers), and MobileSTAR help customers to improve efficiency and visibility in their supply chains. Technology benefits have gained importance throughout the pandemic, which has accelerated a focus on supply chain resiliency and innovation to help companies better navigate economic and geopolitical factors that can disrupt their supply chains.

The partnership expands BluJay’s scope in ANZ across the transport management, freight forwarding, and logistics service providers markets. The news comes on the back of local customer wins for BluJay, which include Aramex and Flyjac. Today a robust network of shippers, suppliers, carriers, digital freight networks, and visibility platforms transact more than \$18 billion in freight annually in BluJay’s transportation network.

Commenting on the partnership, Brett Findlay, CEO at FourPL, said: “As a global specialist in the supply chain and logistics space, the BluJay brand further enhances our existing portfolio of global partner and leading-edge technology solution providers we offer our customers. Together with BluJay, we’re looking forward to helping our customers across the region gain greater value through technology to help ensure the best possible outcome.”

FourPL customers include many blue-chip Australian companies across multiple industries and six major logistics service providers.

About FourPL

FourPL is a leading Australian owned supply chain and business spend management solutions provider with offices in Melbourne, Sydney and Brisbane. We have specialist systems expertise within the domains of Spend Management, Logistics Execution and Supply Chain Visibility and provide procurement and supply chain system advisory, implementation, support and operational services for our customers. Our focus is helping large companies recognise where they can gain value with technology, understand how a technology initiative is performing, help them buy a solution, or deliver the outcome/service they require. We work with global partners and leading-edge technology solution providers and take pride in our independence when choosing to work with solution providers. For more information, visit www.fourpl.com.au

About BluJay Solutions

BluJay Solutions helps companies around the world achieve excellence in logistics and trade compliance - it's in our DNA. Through a blend of Data, Networks, and Applications, delivered in the BluJay Way, our DNA platform powers the Frictionless Supply Chain for thousands of the world's leading manufacturers, retailers, distributors, freight forwarders, customs brokers, carriers, and logistics service providers. To learn more, visit: www.blujaysolutions.com, or follow us on Twitter @myblujay and LinkedIn.

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