



Board International Launches Solution Marketplace

Board Marketplace offers pre-built solutions to meet industry-specific planning and analysis needs.

Sydney, 6 April 2020 - Leading decision-making platform vendor Board International today announced the launch of the Board Marketplace, an online hub offering a range of prebuilt analysis, planning, and forecasting solutions. The marketplace can be accessed here: <https://www.board.com/en/marketplace>.

Over 3,500 organisations worldwide are already using the Board decision-making platform to drive digital transformation of business processes, creating applications through its user-friendly, drag-and-drop interface. The new Board Marketplace features a range of ready-made solutions built specifically for the platform by trusted partners. These solutions can be implemented alongside customers' existing Board solutions to further enhance decision-making process in areas such as Sales & Operations Planning, Workforce Planning, and Budgeting, Planning, & Forecasting.

The Board Marketplace is the latest of several initiatives designed to help customers maximise their investment in Board. The customisable nature of the platform means it is perfectly suited to expansion, enabling customers to transform planning and analysis activities across their organisation with minimal effort, said Giovanni Grossi, CEO and Co-Founder of Board International. Every solution featured on the Board Marketplace is built using best practices and enables Board customers to benefit from our partners' expertise in specific industry processes. We are receiving regular application submissions, so the Marketplace will offer an increasing range of solutions moving forward," said Cristian Gangemi, Board Marketplace Manager. About Board Board is the #1 decision-making platform. Founded in 1994, Board enables people to have a transformative impact on their business, helping them to intuitively play and create with data in a flexible, all-in-one decision-making platform. By unifying Business Intelligence, Corporate Performance Management, and Predictive Analytics, the Board platform allows companies to produce a single, accurate, and complete view of business information, gain actionable insights, and achieve full control of performance across the entire organisation. Thanks to Board, global enterprises such as Coca-Cola, Ricoh, KPMG, Puma, Siemens, and ZF Group have deployed end-to end decision-making applications at a fraction of the time and cost associated with traditional solutions.

Contacts

David Bass
+61 2 9922 6820
mailto: david@basspr.com.au