



# Boost Mobile dominates pre-paid category at 2019 Finder Awards

Winner Best Pre-Paid SIM – Long Life, Winner Best Pre-Paid SIM – Under \$40, Finder Awards recognise groundbreaking Australian products and innovations that challenge the status quo

SYDNEY, Australia, 23rd August 2019 – BOOST MOBILE, the world’s largest youth-focused telco brand, was last night recognised at the 2019 Finder Awards, awarded “Best Pre-Paid SIM – Long Life“ and “Best Pre-Paid SIM – Under \$40“. The annual Awards aim to recognise groundbreaking Australian products and innovations that are challenging the status quo. Several of Boost Mobile Anytime Plus Plans fulfil these criteria, offering great competitive value on Australia’s biggest mobile network. "At Boost Mobile we work hard for our customers to deliver great value products. To be recognised with these two Finder Awards, further validates how fantastic our offers are for Australian consumers. Just \$150 for an entire 12 month period providing consumers 80GB upfront to use as they wish all on Australia’s biggest mobile network is a very compelling offer, and we want to thank Finder for acknowledging that", said Jason Haynes, General Manager, Boost Mobile. According to Finder Judges: Best Prepaid Sim (under \$40) - With Boost’s \$30 plan, not only do you get 20GB of data on a 28-day expiry across Telstra’s network, but data rollover means it’s easy to take advantage of what you pay for. Best Prepaid Sim (long life) - The \$150 Boost SIM card will give you 80GB of data over 12 months plus data-free Apple Music streaming, and unlimited local, national and international calls to 25 destinations. Boost Mobile continues to challenge the status quo more broadly, with ongoing enhancements to their product line-up, including the introduction last month of a full range of Boost Refurbished Phones to its customers. There are massive savings of up to \$550 to be made across all Boost Mobile Premium Refurbished Phones plus a FREE \$30 Boost Mobile Prepaid SIM with loads of data on Australia’s biggest mobile network. Customers can save \$750 on a Samsung Galaxy S9+ 256GB (premium refurbished RRP \$749 v new \$1499\*) or save \$450 on an iPhone 7 128 GB (premium refurbished RRP \$469 v new \$919\*\*). This is in addition to the environmental benefits of embracing refurbished phones, fully maximising the life cycle of the product and keeping devices in use and out of landfill for as long as possible. Working to give the data hungry what they need to keep in touch, all 28 day expiry Boost Anytime Plus recharges will offer a bonus 15GB for the first 3 recharges for new and migrating customers. When customers recharge before the 2nd of September on any \$30 - \$70 Boost Anytime Plus plan, an extra 15GB will be automatically added onto the existing data allowance giving them up to a whopping 80GB of data. Changes are also being made to the Anytime Plus Add Ons. With the \$5 add on, the extra data allowance included is being boosted from 500MB to 1GB. Similarly, with the \$15 add on, the extra data allowance is being boosted to 3GB. Furthermore, the \$15 add-on now includes \$15 credit to use on standard rates for international calls and text from Australia. AVAILABILITY: Boost refurbished phones are available online now at: <https://boost.com.au/shop/refurbished/>. Boost refurbished phones are supported and supplied by Alegre. Alegre is a supplier of refurbished telecommunications devices and is the holder of a NSW second hand dealers license number 2PS11940. Boost Mobile prepaid recharge offers are now available online at <http://boost.com.au/> or at one of 12,000 retail outlets Australia-wide including AusPost, BigW, Coles, JB HiFi, Kmart, Target, 7 Eleven and Woolworths. IMAGERY: For imagery please see link: <https://www.dropbox.com/sh/713m5e0tqsobbto/AAAJFqokYLb6TBCrHoaaOTFda?dl=0>

**NEW BONUS DATA ON BOOST ANYTIME PLUSTM PLANS:**

Boost Anytime PlusTM Plans	Tactical Offer (from 9th July 2019)	\$10	\$20	\$30	\$40	\$50	\$70	Data	3GB	5GB		
20GB	30GB	40GB	65GB	Bonus Data	Bonus 15GB on the first 3 recharges (new & migrating customers only)	First recharge by 2 September 2019. Remaining two recharges by 25 November 2019.	Total (First 3 recharges)	35GB	45GB	55GB	80GB	Expiry
Days	7	28	Domestic Calls & SMS	Unlimited	International calls	Unlimited calls & SMS to 20 countries	Unlimited calls & SMS to 25 countries	Unlimited calls & SMS to 30 countries	100 mins & SMS to 35 countries	200 mins & SMS to 30 countries	300 mins & SMS to 25 countries	Rollover
No	Yes	<b>NEW BOOST ANYTIME PLUS ADD ONS:</b>			Price	NEW Features	\$5	1GB data				
\$5 to use at pay-as-you-go rates for data, calls & text to satellite and premium numbers (eg. 19xx numbers), operator assisted calls (most 12xx numbers) and use overseas (excl. data roaming & MMS)				Expiry after 28 days	\$15	3GB data	\$15 to use at pay-as-you-go rates for data, calls & text to satellite and premium numbers (e.g. 19xx numbers), operator assisted calls (most 12xx numbers) and use overseas (excl. data roaming & MMS) – previously none	\$15 to use at standard rates on international calls and text from Australia (outside of already included international calls and text)	Expiry after 28 days	About Boost Mobile Since humble beginnings in August 2000, we’ve become a leading youth mobile brand. We’re here to give you more... The team at Boost Mobile are dedicated to putting our customers first. We’re pushing hard to bring you the best network, loads of data, no lock-in contracts with great value – all on the 4G Telstra Mobile Network*, a network you can trust. We’ve also teamed up with this country’s hottest artists, athletes, parties and events to bring you more rewards, content and VIP access just for being with us. THINGS YOU NEED TO KNOW Boost offers 3G and 4G services on the Telstra Mobile Network. Outside of 4G coverage areas your device will automatically switch to 3G and speeds will be less Check coverage at <a href="http://telstra.com/coverage">telstra.com/coverage</a> . All inclusions are for use in Australia.		

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