

Brandon Hall Research Lists UpsideLMS As One Of The Five Emerging LMSs To Watch In CLO Magazine

Upside Learning, a recognized leader in training outsourcing, custom eLearning development & LMS solutions, is proud to announce that its flagship, multi-award winning Learning Management System, UpsideLMS, has been listed amongst the top five emerging

After shining at the 2009 Brandon Hall Excellence in Learning Technology Awards with 1 Gold and 2 Silver, UpsideLMS, Upside Learning's flagship Learning Management System, has been named as one of the top five emerging LMSs in Chief Learning Officer magazine's July 2010 edition, by the chairman of Brandon Hall Research.

The article's theme was well summarized in the opening paragraph which said, "New learning management systems arrive on the scene almost daily. These technologies include both key functionalities and features you expect to find as well as additional capabilities that, in some cases, go above and beyond those found in some of the best-known pre-existing systems. Here are five up-and-coming LMS providers to watch."

UpsideLMS' name figuring amongst the top 5 LMSs is no surprise. Having won Silver in Best Advance in Social Learning Technology from Brandon Hall Research, the system's ability to leverage social learning components and mold them in accordance with traditional learning methodology makes it truly a class apart. This is brought about by a unique social learning framework that lets users access social tools from within the LMS in a robust and secure environment. This framework provides a unique way to capture various types of knowledge that are prevalent in the enterprise. It goes beyond the conventional view of courseware, assignments and assessment, to become a system fundamental to an enterprise and its employees' success.

"Making it to the watch list of One of Five Emerging Learning Management Systems by Brandon Hall – a well-respected independent eLearning research leader - is a great honor for us. This recognition serves as a testimony to the company's commitment of delivering effective learning technology solutions to the global marketplace. UpsideLMS clearly stands out in the LMS community with its ability to provide integrated social learning with more 'conventional' formal learning." said Amit Gautam, Director of Technology Solutions at Upside Learning.

About Upside Learning

Established in 2004, Upside Learning is a globally recognized leader in training outsourcing, custom e-learning development & LMS solutions. With a collective experience of 600+ person-years, it has successfully completed more than 300 corporate and academic projects for over 150 clients worldwide.

The company's product & services portfolio ranges from Custom eLearning to Catalog Courses, Mobile Learning to Blended Learning, Learning Management Systems to Technical support services tailor-made to an organization be it an Enterprise, a SMB or a Training Company.

Upside Learning has been consistently picking up awards & other recognition every year, including the most recent, 3 Brandon Hall Excellence in Learning Technology Awards for its flagship Learning Management System – UpsideLMS and Deloitte's Technology Fast500 Asia Pacific Program award.

It is its constant endeavor to develop advanced & innovative learning solutions to provide cutting-edge solutions to its clients thereby impacting their organizational learning and hence, performance.

Contact Upside Learning to know how it can help you better.

For more information log on to <http://www.upsidelearning.com>

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