Bringing Great Storytelling™ to Western Sydney

Pantera Press continues to champion positive social change with a new three-year foundational partnership with Sydney Story Factory!

Sydney Story Factory (SSF) has announced it will open a brand new creative writing centre for young people in Parramatta in May 2018, with the support of Pantera Press as a foundational partner. SSF specialises in building the writing skills and confidence of marginalised young people aged 7 to 17, particularly those who are Indigenous or from culturally and linguistically diverse backgrounds. Since 2012, SSF has worked with more than 9,000 children and teenagers all over NSW. In 2016, 25% of students were from Western Sydney.

The organisation’s expansion into Parramatta will be led by Dr Cath Keenan, the 2016 Australian of the Year Local Hero. “We are delighted to be partnering with Pantera Press which, like us, has a passion for uncovering new Australian stories,” says Keenan. The partnership between Sydney Story Factory and Pantera Press represents a natural synergy between two organisations committed to effecting positive social impact and promoting Australian writing culture in its many forms. As a young, boutique publishing house, Pantera Press actively nurtures its growing stable of talented Australian storytellers and is continually looking for new ways to foster a love of reading and close the literacy gap in Australia. The new partnership with Sydney Story Factory is just one part of an ongoing company focus, which seeks to ignite the spark of creativity in all young Australians.

“We are an organisation built with social purpose. Partnering with the Sydney Story Factory is our next step in contributing to Australian culture,” comments Pantera Press CEO and Co-founder, Alison Green, who was recently named one of Australia’s 100 Women of Influence by Westpac and The Australian Financial Review. “We couldn’t be more excited to support such an incredible organisation and help launch the new Sydney Story Factory in Parramatta.” Green is the visionary and the force behind Pantera Press, which seeks to invest in all aspects of Australian writing culture. Alison Green is available for interview and comment.

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