

Brother Wins “iF DESIGN AWARD 2017” across seven categories

The International Award that recognises aesthetically beautiful designs, functionality and environmental performance

Sydney, Australia – 27 February 2017 – Brother Industries, Ltd., a parent company of Brother International Australia and one of the leading global manufacturers of laser and inkjet printing devices, has won the iF Design Award 2017 across seven categories.

The iF Design Awards 2017 received over 5,000 entries from 59 countries around the world. This is the tenth consecutive year Brother has been named as an iF Design Award winner and has now received a total of 62 awards, including the seven won this year.

Running since 1953, the iF Design Awards is now one of the most prestigious international design competitions and is hosted and judged by the iF-International Forum Design, in Hannover, Germany. It is recognised around the world and judged not only on external appearance of the product, but also on criteria such as functionality and environmental performance.

“We are extremely honoured to receive the iF Design Award again this year”, said Stefanie Dixon, Marketing Specialist at Brother International Australia. “These accolades recognise the concerted effort Brother continuously makes to pursue improvements in design quality and product innovation to provide superior value to customers.”

Winning Brother products: iF DESIGN AWARD 2017

Monochrome Laser Printer / All-in-one

HL-L5200DW/MFC-L5755DW Monochrome Laser Printer / All-in-one

HL-L6400DW / MFC-L6900DW Scanner

ADS-3600W Label Printer

PT-P950NW Label Writer

PT-P300BT Mobile Printer

PJ-773 Label Printer

PT-E800 series

(not available in Australia)

Availability and Support

Vendor: Brother International Australia Pty Ltd

Website: www.brother.com.au

Available: From Brother authorised dealers and retailers nationally

Dealers: Independent dealers, Office National, Office Products Depot, O-Net, Office Choice, ASA

Retailers: Harvey Norman, Officeworks, The Good Guys

Distributors: Synnex, Alloys, Dynamic Supplies, Leader Computers Systems & XIT Distribution

About Brother International (Aust) Pty Ltd:

With over 100 years in operation, Brother International is a leading global manufacturer of laser printers, label printers, laser and inkjet Multi-Function Centres®, scanners, mobile printers, fax machines, P-touch electronic labellers, typewriters and sewing machines. A specialist in its product lines, Brother combines customer satisfaction and comprehensive measures for environmental conservation, to manufacture innovative, reliable and practical products to enhance the consumer's lifestyle.

Brother Australia is a wholly owned subsidiary of Brother Industries, which was founded in 1908 in Japan. Brother Australia was established in 1977, with a head office located in Sydney and State offices located nationally throughout Australia.

About Brother Earth:

Brother always takes responsibility, acts respectfully and tries to make a positive difference. Brother Earth is Brother's attitude and commitment to

play a part in building a society with sustainable development. Help the environment now by giving a click at <http://www.brotherearth.com>. Brother will contribute to a variety of global environmental protection activities on your behalf. The number of clicks each project receives will determine proportionately how the funds will be allocated.

Contacts

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