

Brother Wins “iF DESIGN AWARD 2019” across six categories

The international award that acknowledges the aesthetics, functionality and performance of product designs

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Sydney, Australia – 15th March 2019 – Brother Industries, Ltd., the parent company of Brother International Australia, a leading global manufacturer of laser and inkjet printing devices, has won a slew of awards across six categories at this year's iF Design Awards.

Competing against 6,375 entries from 52 countries and regions, Brother has been named an iF Design Award winner for 12 consecutive years, taking home a total of 72 awards including the six won this year.

iF DESIGN AWARD is hosted and judged by the iF-International Forum Design, in Hannover, Germany. This is one of the most prestigious international design competitions and has been running since 1953. It is recognised around the world and judged not only on external appearance of the product, but also on criteria such as functionality and environmental performance.

“Our team at Brother are honoured to receive the iF Design Award again this year, for the 12th year running”, said Stefanie Dixon, Marketing Manager, SMB at Brother International Australia. “Brother continuously makes efforts to pursue improvements in design quality and product innovation to provide superior value to customers.”

Winning Brother products: iF DESIGN AWARD 2019

Embroidery

sewing machine Luminaire Innov-is XP1

Sewing machine

A150

Cutting machine

ScanNCut DX SDX1200/SDX1000

Labelling System

PT-H110

Labelling System

PT-P710BT

Colour Laser Printer / All-in-one

HL-L3230CDW/HL-L3270CDW

Availability and Support

Vendor: Brother International Australia Pty Ltd

Website: www.brother.com.au

Available: From Brother authorised dealers and retailers nationally

Dealers: Independent dealers, Office National, Office Products Depot, O-Net, Office Choice, ASA

Retailers: Harvey Norman, Officeworks, The Good Guys

Distributors: Synnex, Alloys, Dynamic Supplies, Leader Computers Systems & XIT Distribution

About Brother International (Aust) Pty Ltd:

In operation for more than a century, Brother is a global manufacturer of laser printers, laser and inkjet Multi-Function Centres, label printers, scanners

and mobile products and is recognised for its range of technology-driven machinery used within businesses worldwide.

With corporate printing solutions at the forefront of its services, Brother boasts customer satisfaction across small, medium, and large businesses. Its printers have been recognised with 5 consecutive wins for the coveted PCMag Business Choice Award, and 9 consecutive wins of Readers' Choice Awards. The organisation takes pride in its consistent efforts towards promoting environmental conservation and cost minimisation, particularly through providing solutions that encourage efficiency in the workplace.

Brother International Australia is a wholly owned subsidiary of Brother Industries, which was founded in 1908 in Japan. Brother Australia was established in 1977, with a head office located in Sydney and state offices nationally throughout Australia.

About Brother Earth:

Brother has made a commitment to sustainability and making a positive difference to the environment. Brother Earth is a Brother initiative and aims to build a society that achieves sustainable development by taking responsibility and considering the environmental impact of all aspects of business operations. At Brother Earth, visitors can choose how funds are allocated and see how Brother is contributing to environmental sustainability on a global level. 'Click for the Earth' at www.BrotherEarth.com and Brother will contribute to an environmental conservation project on a consumer's behalf.

Contacts

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