

New Buffalo full HD media player streams more file formats than ever

Buffalo announces the Australian release of the LinkTheater LT-V100 digital media player - its most flexible yet.

Buffalo has launched the LinkTheater™ (LT-V100), a digital media player that enables seamless streaming of digital movies, music and photos over home networks and multimedia storage devices to full high definition televisions. As one of the most flexible media players on the market, the LinkTheater™ offers networking via Ethernet connection, digital audio output, two USB ports, HDMI and composite video outputs, and has the ability to natively play an enormous array of the latest audio/video formats. Compatible with cameras, video cameras, iPod devices, desktop computers, laptops, USB flash drives, Network Attached Storage (NAS) devices, DLNA-certified media servers and other multimedia storage devices, the LinkTheater™ can adapt video content up to a 1080p resolution, making it the ideal partner for full HD televisions. Adding to its versatility, the LinkTheater™ supports the widest variety of video files including MPEG-1/2/4, Xvid, WMV9, RealVideo and FLV and various audio and image files like jpeg, bmp, png, gif, tiff, WMA, Mp3, WAV, FLAC and more. Ensuring the ultimate home theatre experience isn't compromised by poor sound quality, the LinkTheater™ is also DTS and Dolby Digital ready, enabling it to seamlessly integrate with stereo components to recreate audio files the way they were originally intended. Despite its sophistication, the LinkTheater™ is as simple to operate as a traditional household VCR. On connection to the media player, external devices are ready to go. Its responsive and easy to use interface enables effortless navigation through the digital library. Also included is a remote control for easy access to all media content, regardless of its original location. Buffalo's range of storage, networking and multimedia products is distributed in Australia by Uniden. According to Uniden's Senior National Marketing Executive, Brad Hales, the LinkTheater™ is the perfect solution for the serious media enthusiast seeking the ultimate home theatre experience. "From cameras to laptops, iPods to USB flash drives, consumers store a huge variety of rich multimedia content across a wide range of digital devices. File formats are even more varied and not all are suitable for immediate high definition viewing. "As one of the most flexible media players on the market, Buffalo's new LinkTheater™ is sure to impress multimedia enthusiasts. By bringing all this content together in the one place and optimising it for HD televisions and integrated hi-fi equipment, the LinkTheater™ is the missing piece in the home entertainment system," he said. Pricing and Availability LinkTheater™ LT-V100 Full HD Media Player RRP: \$149.95 Available: Now Buffalo products are available in Bing Lee, Harvey Norman, The Good Guys, Retravisio, WOW Sight & Sound, Myer and David Jones stores nationally. Buffalo products are distributed in Australia by Uniden. For enquiries phone 1300 366 895 or visit www.buffalotech.com Media note: View the image gallery: www.flickr.com/photos/writeaway/sets/72157624574293525/detail/ Media enquiries: For further information and review requests please contact Write Away Communication + Events www.writeaway.com.au

About Buffalo Buffalo Technology is a leading global provider of award-winning networking, storage, multimedia and memory solutions for the home and small business environments as well as for system builders and integrators. The company is the number one brand in storage in Japan enjoying a 55 per cent market share. Uniden has a strategic alliance with Buffalo in Australia and New Zealand, and is the company's exclusive representative in this region. For more information about Buffalo Technology and its products, please visit www.buffalotech.com About Uniden Uniden Australia Pty Limited is part of the Uniden Corporation of Japan which operates globally in America, Europe, Asia and the South Pacific. Since its establishment in 1966, Uniden has grown to be a global leader in wireless communications. These include extensive range of telecommunication products such as cordless phones, UHF transceivers and other radio wave products. In Australia, the company has been the market leader in cordless phones since 2003. Uniden Australia also distributes a range of digital products including GPS car navigation systems, Bluetooth car kits, wireless power and digital wireless surveillance systems. For more information visit www.uniden.com.au

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