

The benefits of deploying a mobile workforce management solution

Different iconic research organisations recently conducted various surveys which indicated that approximately one third of the entire US workforces can be categorised as independent workers, freelancers, or mobile workers.

FieldTec, a leading field asset and workforce management solution provider, understand that businesses today are looking at prudent ways to trim their operational costs including on costs normally associated with full time employment such as superannuation and payroll tax.

This is also the main reason FieldTec is continuing development of their scalable and robust solution, FOCUS.

Mobile workforce trends and justifications for solution deployment

Today, worldwide mobile workforce is estimated to be in the region of 1 billion people, accounting for approximately 30% of the entire global workforce.

United States constitutes approximately 74% of the workforce, while the rest of the world (including; Latin America, Africa, Middle East, Central and Eastern Europe, and Canada) accounts of 6% of the global mobile workforce.

In addition, 67% of US based workers are today using mobile and wireless computing, 58% of companies are considering themselves virtual workplaces, and 89% of fortune 100 companies operating in the US provide telecommuting to their employees.

This clearly depicts that scalable mobile workforce management solutions has transpired as a necessity. As a result, business leaders have now been presented by new sets of challenges on learning how to deftly manage a decentralised workforce.

In a nutshell, organisations need to take advantage of the latest technology to assign workers tasks and monitor progress now that they no longer have the luxury of strolling over to their desks checking on them.

Elements required for an effective mobile workforce strategy

Mobile wireless: This includes wireless broadband technology  
Devices: This includes handheld digital devices such as tablet computers, smart phones, and internet dongles  
Service control: This entails management of wired/wireless remote access in a seamless manner  
Enterprise application: This involves all the business processes that are automated courtesy of mobile access.  
Business Application Platforms: These are basically the foundations and interfaces used to seamlessly integrate enterprise class applications over the network.  
Factors that are fuelling growth of mobile workforces hence deployment of mobile workforce solutions

This particular growth is influenced by several factors. To begin with, there has been a steady growth of around 14% between the period 2004-2012 in management, business, and financial occupations. These careers are regarded as having a high potential of being classified as mobile.

There is also some heightened pressure for organisations to provide work/life balance program for its employees in order to enable more flexibility and mobility in workers schedule. In addition, the current generation of new workers entering the workforce expects to be provided with some level of mobility with their jobs, and they also tend to have a high level of comfort using new technology.

Advantages of Deploying a Modern Mobile Workforce Management Solutions

Businesses that have taken, or are planning to take the above factors into consideration need to understand the process of managing remote employees cannot be 100% automated. However, to a certain extent the same process of remote employee management can be semi-automated with incredible degree of succes

Learn more about mobile workforce solutions at: [www.fieldtec.com](http://www.fieldtec.com)

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