

# Call for nominations for Asia Pacific Communicator of the Year

IABC APAC honours communications excellence and leadership

Nominations are open for the inaugural IABC Asia Pacific Silver Quill Communicator of the Year (CoTY) Award.

IABC, the International Association of Business Communicators, is a global professional organisation representing the communications profession, and its Asia Pacific regional membership is drawn from 14 chapters in eight countries across the region.

The Chair of IABC APAC, Zora Artis, said the inaugural Silver Quill Communicator of the Year Award offers a unique opportunity to acknowledge exceptional communication excellence and leadership.

Nominations are open to members and non-members across the Asia Pacific, in two categories:

- Executive leaders who demonstrate outstanding communication
- Senior communication professionals with more than 10 years in the profession

"Unlike most other communication awards programs, the CoTY Award celebrates the individual because the award isn't based on projects, but on the ability of a leader to deliver the very best communication day in, day out," Ms Artis said.

"The CoTY Award recognises and honours that strategic communication excellence. The honour will become a powerful statement that will support the winners' careers for years to come.

"We encourage Asia Pacific communicators, or anyone who has an executive leader who excels in communication, to nominate."

The CoTY Awards will be judged by a senior panel of leaders from IABC Asia Pacific region and chapter leadership.

The panel is looking for: exceptional leadership, management, and communication skills; delivering measurable business value through strategic communication; innovation and bold thinking; effective communication with diverse audiences; and high ethical and professional standards.

Winners will be announced on March 26 at the IABC APAC Silver Quills Gala, taking place at the #Fusion20 conference in Wellington, New Zealand.

For categories and eligibility see <http://www.iabcapac.com/2020/01/15/nominations-coty20/>.

Nominations must be emailed to [iabcasiapacific@gmail.com](mailto:iabcasiapacific@gmail.com) with the open call for nominations closing at 6:00 pm AEDT Thursday 20 February 2020.

For more information or interviews, contact:

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