

Camp Quality Convoy Victoria returns to the road again for children's cancer

I hope you're having a good day. We're reaching out to you today to see if you can help us generate interest for a very valuable children's charity... Camp Quality. The charity is once again hosting its Camp Quality Convoy Victoria to raise much funds to help children and families touched by cancer. Can you help us spread the word and generate some registrations amongst truck drivers and motorcyclists? A full press release is below (and attached). Below the press release is a dropbox link for images, and associated captions. If you need any of these images compressed and emailed direct please don't hesitate to ask. Kind regards, Alison Treloar Senior Account Manager Seftons 0422 093 639 alison.treloar@seftons.com.au Issue date: 19 March 2019 Camp Quality Convoy Victoria returns to the road again for children's cancer It's back! The Camp Quality Convoy Victoria will hit the road again on Sunday 7 April after a year off, with dozens of trucks and motorbikes expected to join the fun at Avalon Airport. Australia's leading provider of aftermarket truck and trailer parts, Truckline has announced it will continue its generous support of the event and is also entering a special guest in the Convoy. The new International Pro-star demonstration truck will take a break from its tour around Victoria to feature in the day's activities and is expected to draw a lot of interest from truck enthusiasts. For Truckline's Territory Business Manager (VIC/TAS) Casey Stewart, this event holds special meaning for her and her family, after sadly losing her niece to childhood cancer at just five years of age. "I'm proud that Truckline is continuing their support of and involvement in this event and to see it back again after a hugely successful 2017 Convoy. It was a terrible tragedy for my family when we lost my niece, so I'm keen to do anything I can to support other families living with cancer," Casey said. "Camp Quality is an incredible organisation that does so much for children growing up with cancer and their families. The programs and services offered to these children and their parents and siblings have a lasting impact and are such a great help through such a difficult time." Camp Quality State Manager for Victoria, Tasmania and South Australia, Kendra Overall acknowledged that continued support from Truckline and other sponsors allowed the event to return and focus on raising as much money as possible. "With the ongoing support from Truckline and principal partner Viva Energy, we wouldn't be able to hold an event like the Convoy and raise the money we do. Having corporate sponsors means all the funds raised by the truck drivers, the motorbike riders and the community at large supports Victorian kids to help children 0-13 deal with their own diagnosis, or the diagnosis of someone they love, like a brother, sister, mum or dad. We are there for them through the daily ups and downs of cancer. We create opportunities for the kids to be kids again: in-hospital, at home, at school and away from it all," Kendra said. "In the words of a family member: Camp Quality provides us with the opportunity to escape the daily treadmill of everyday life. To have smiles and laughter in the midst of a dark time is priceless." Kendra told us. After a year off, this year's Convoy will proceed slightly differently from earlier events, including the introduction of a Show and Shine following previous feedback. Registration fees for trucks and motorbikes in the Convoy are also substantially reduced this year, making the convoy accessible for participants, with all Convoy entrants encouraged to use the event to drive fundraising from their own networks. The Convoy will start from Avalon Airport at 8:00am on April 7, arriving back at the airport around midday where the Show and Shine and a range of family-friendly events will take place, including face painting for the kids, courtesy of sponsor Truckline. General entry is a gold coin donation, which includes the family activities on-site, and a raffle will be conducted to support the fundraising initiative. The day will conclude at 3pm. To register for the Convoy, go the website convoy.org.au ENDS About Truckline Truckline is Australia's largest retailer of aftermarket truck and trailer parts, supporting all makes and models of North American, European and Japanese commercial vehicles. During the company's 60 years servicing the Australian trucking industry, Truckline has built an extensive network of 22 company owned stores nationally, all with warehousing facilities. Owned by CNH Industrial, Truckline sources renowned products from leading suppliers around the world to cater for Australia's unique conditions and climate. With a catalogue of more than 25,000 competitively priced parts and accessories, Truckline caters for all road transport needs. Whatever the age, make or model of the truck or trailer, Truckline's highly skilled team is dedicated to providing parts to fulfil each customer's requirement. Truckline is committed to keeping its customers moving. PHOTOS A dropbox link for photos is here: <https://www.dropbox.com/sh/b03o5kzh1imzddx/AAAgtw51eknvp4dlnvpXWE2na?dl=0> Captions are as follows (easily referenced with filenames): 1. Sponsor Truckline will be entering the new International ProStar demonstration truck in the convoy 2. Truckline's Casey Stewart whose family has experienced their own childhood cancer tragedy 3. Truckline VIC TAS Territory Business Manager Casey Stewart with Truckline Hallam Manager Ian Miles 4. Truckline's Casey Stewart with the International ProStar demonstration truck which will join the Convoy 5. On the road at past Camp Quality Convoys 6. The line up from past Camp Quality Convoys 7. All parked up at previous Camp Quality Convoys 8. Truck drivers and motorbike riders alike gather for Convoy

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