

# Can your region host a Mother's Day Classic event to help make breast cancer history?

Get involved in Women in Super Mother's Day Classic (Sunday May 10, 2015)

Women in Super Mother's Day Classic is the nation's largest breast cancer research fundraiser, and organisers are calling on regional Australia to sign up to fight the disease that impacts one in 8 women.

The annual Mother's Day Classic fun run/walk has become a calendar must-do for thousands of families, friends and community groups, who enjoy a festive event that supports a serious cause - funding research into breast cancer, Australia's most common female cancer.

In 2014, a record 88 regional locations around Australia took part, helping to raise \$4.5 million to fund National Breast Cancer Foundation research.

Mother's Day Classic national chair, Louise Davidson, wants to build on this overwhelming support from regional Australia.

"Every Mother's Day Classic event has a very special atmosphere, whether there are a handful of people on the beach at Broome or whether it involves the local Rotary Club who organize the event in Albury/Wodonga each year," Ms Davidson said.

"It doesn't matter where you take part, whether you walk or run, or even how fast - it just matters why," she said.

Ms Davidson said that holding a Mother's Day Classic event was also a wonderful way to show support and solidarity to those in the community dealing with breast cancer.

Event to focus on family, friends and fitness

Local organisers have until 16 March 2015 to apply to stage a Mother's Day Classic walk or run in their town (see p2 for details). Community organisations, athletics clubs, schools and individuals are all welcome to participate.

"We'd like to hear from enthusiastic people willing to start a local event - their efforts will be supported by our national team. It's a great tradition to start with family and friends," Ms Davidson said.

Mother's Day Classic is all about raising awareness and honouring those impacted by the disease, as well as funding vital research into treatment, detection and prevention.

"The more funds we raise, the faster a cure can be found," Ms Davidson said.

"Our online fundraising system and fundraising tips on the website make it easy for people to support you, so get in early and see what you can achieve."

Mother's Day Classic has contributed \$24.3 million to breast cancer research since the event began in 1998, making it Australia's largest funder of National Breast Cancer Foundation research.

In that time, the 5 year survival rate for women diagnosed with breast cancer has increased to 89%. But with research, more can be done.

"Mother's Day Classic is a celebration of spirit and hope that together we can contribute to making breast cancer history," Ms Davidson said.

To find out if your region has a Mother's Day Classic event, go to <http://www.mothersdayclassic.com.au/our-events/event-locations/>

For more information on organising an event see <http://www.mothersdayclassic.com.au/our-events/things-to-know/start-your-own-mdc-event/>

To register or for more information go to [www.mothersdayclassic.com.au](http://www.mothersdayclassic.com.au)

Organised by: Women in Super (WIS) is a national organisation of women working with and for not-for-profit superannuation funds. WIS cares about the health of women as well as their financial wellbeing and in 1998 established the Mother's Day Classic, an event which has become the single largest donor to the NBCF.

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