



Canon expands light production imageRUNNER ADVANCE range with black-and-white models

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SYDNEY, 2 December 2010: Canon Australia today launched the first black-and-white imageRUNNER ADVANCE light production series to the Australian market. With three new additions 8085, 8095 and 8105, the new models provide a cost effective solution for the increase in market demand for shorter, more complex runs. Jeremy Plint, Assistant General Manager Business Product Marketing, Canon Australia commented: "The new series offers professional print service providers a versatile, high quality machine that gives rapid return on investment. By combining these qualities with workflow and application software, professional printers will be able to benefit from existing digital growth opportunities and create new ones." Aimed at inplant and print-for-pay providers, the light production imageRUNNER ADVANCE 8000 series delivers greater productivity and image quality, with maximum image resolution of 1200x1200 dpi. The new models can handle paper stocks up to 256gsm (up to 220gsm duplex) and sheet sizes larger than SRA3. The imageRUNNER ADVANCE 8085, 8095 and 8105 reflect their respective running speeds of 85, 95, and 105 pages per minute; addressing the needs of professional print service providers with lower volume production than those of imagePRESS customers. Replacing the imageRUNNER 7000 series, the 8000 models provide new finishing options and faster warm-up time and the availability of a Canon controller offering genuine, rather than emulated, Adobe PostScript 3 on all three models. Addressing the trend towards smaller, but more complex print jobs, the monochrome imageRUNNER ADVANCE series comes with the similar broad range of finishing options as the popular colour imageRUNNER ADVANCE PRO series: professional punching, stapling up to 100 sheets, saddle stitching up to 20 sheets, booklet trimming and five types of folding (z-fold, letter fold in, letter fold out, half fold and double parallel fold). In addition to the imageRUNNER ADVANCE 8000 series, Canon has recently launched its imageRUNNER ADVANCE 6000 series. Offering output speeds of 55, 65 and 75 pages per minute, the six new devices are engineered to rapidly print, copy, fax, colour scan and distribute documents in high volume print and large corporate office environments. Canon Australia is a leading provider of advanced, simple-to-use imaging solutions for businesses and consumers. Canon's Australian R&D company, CiSRA, develops customised solutions for local customers, and exports digital imaging technologies for use in Canon products worldwide. This article is brought to you by Canon Australia - Your first digital SLR - what you should know. For more ideas on capturing that perfect moment with digital cameras, visit the Canon website.