



CDC Software Launches CDC gomembers in Australia

SYDNEY, Australia – 23 August, 2010 – CDC Software Australia, a business unit of CDC Software Corporation, a hybrid enterprise software provider of on-premise and cloud deployments, today announced the availability of CDC gomembers, a leading software-as-a-service (SaaS) and on-premise enterprise and association and membership management solution for the Not-For-Profit (NFP) and Non-Governmental Organisations (NGO) markets, in Australia.

CDC gomembers is being marketed and supported locally in Australia through CDC Praxa, the Australian services business affiliate of CDC Software. CDC gomembers provides association and membership management software solutions to trade groups, professional societies, medical-based not-for-profit organisations, associations, hospitals, colleges and universities, certification bodies, fundraising groups, individual member-based groups, NFP management companies and donor-based organisations.

“Our CDC Praxa business already has an established customer base that includes some of Australia’s best known sporting, business, arts and political associations and organisations, so we believe that CDC gomembers will enhance the services that we can bring into the growing NFP marketplace in Australia,” said Edward Balfour, Partner Manager, CDC Software Australia. “Our recent participation at the Associations Forum National Conference in Melbourne has clearly shown a strong demand exists in this growing sector in Australia. As a result, we believe there are numerous revenue opportunities for CDC gomembers in the Australian NFP space.”

CDC gomembers gives a membership-based organisation and association the benefit of improving communication with their members, streamlining and automating membership management from an administration perspective, as well as being able to add additional value to a member.

CDC Software acquired gomembers at the end of 2009 and offers SaaS and on-premise enterprise solutions for NFP and NGO markets. The CDC gomembers platform is at the center of CDC Software’s strategy to acquire complimentary SaaS solutions targeting the NFP and NGO market. CDC Software also offers comprehensive on-premise and SaaS solutions for manufacturing, distribution, and retail industries including eCommerce, enterprise resource planning (ERP), supply chain management (SCM), customer relationship management (CRM). For more information about gomembers please visit www.gomembers.com.au

About Praxa

Praxa Limited is the services business of CDC Global Services in Australia and the Australian services business affiliate of CDC Software Australia. Praxa Limited provides professional ITC services to corporate and government market sectors specialising in implementation, project consulting, technical support, managed services and IT consulting. Founded in 1982, Praxa Limited is a gold partner to both Microsoft and SAP and is ISO 9001 certified. Together with CDC Software Australia, CDC Praxa is a recognised industry leader in providing business-critical information technology solutions and support, offering a full continuum of services that span the life cycle of technology and software applications. For more information, please visit www.praxa.com.au

About CDC Software Australia

CDC Software Australia is the Australian business unit of CDC Software (NASDAQ: CDCS), a hybrid enterprise software provider of on-premise and cloud deployments. CDC Software Australia (or CDC Praxa) helps customers leverage their investment in business intelligence, customer relationship management, enterprise resource planning, business applications and other software technologies and services. For more information, please visit www.cdcsoftware.com.au

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