Chinese consult with Australian online expert on e-Commerce Information Security

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IT and Security Officials from China met with Exa Web Solutions last week to discuss issues surrounding the Australian Information Security Industry. Exa Web Solutions, located in Melbourne, Victoria, played host to more than 12 top officials including the Chinese Ministry of IT and others from Chinese banks, tax offices and insurance industries.

The Chinese officials contacted the company to learn more about the Australian Information Security Industry and Exa's experience in Infosec audits. Exa's Managing Director Peter Ball said the hour long meeting allowed him to express Exa's commitment to the industry and promote the company's leading position.

"We were able to explain the kinds of tools we use and credentials we required in order to have done Infosec audits for major corporate and government departments. We were also able to show how we have gained our position as industry experts over the last decade." Ball said.

Ball said the officials were looking to see if Exa could undertake Infosec audits for Chinese Government departments and corporates.

"They were interested in our experience and what services we can provide in the future. It was a great opportunity for us to gain an insight on the major Infosec concerns of the Chinese Government" Ball said.

The discussion was based around Infosec concerns but turned to eCommerce security issues for SME's. IT security has become an issue for many SME's who sell goods and services on their websites.

More than 46 per cent of online businesses identified hacking as the number one security concern over the past year, according to the 2010 Sensis e-Business report.

"Many businesses are worried their e-Commerce systems are open to potential hackers. If the system is built by professionals with experience in the field, it should not be an issue." Ball said.

The latest Sensis results found that 63 per cent of SME's reported a return on investment in e-Commerce and a further 11 per cent said they are expecting a return within the year.

"Online retail consumer spending in Australia is constantly increasing and e-Commerce has become a valuable tool for SME's.Exa has the experience to develop e-Commerce systems and entire web solutions to ensure businesses can safely sell goods and services online. " Ball said.

Ball is set to meet with Chinese Government departments in Beijing later this year to discuss further developments in the Information Security Industry.

About Exa:

As Australia's largest and most successful Web Solutions Company, Exa has a full time staff of over 200 Web Designers, Web Developers and Online Marketing experts. Exa's WebMagnet and Customised Web Solutions have helped improve the profitability and efficiency of more than 1000 organisations. Exa's clients include some of the world's biggest brands, leading banks, government, not for profits, multi-nationals and SME's from various industries. Founded in 2000 Exa has sustained around 50% growth year over year. www.exa.com.au

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