



**Australian Chicken Meat  
Federation (ACMF) Inc**

## Chook Chat Blog – Take a ('Virtual') Tour of an Australian Chicken Farm

Chook Chat Blog – Take a ('Virtual') Tour of an Australian Chicken Farm To keep you informed please see a link to this month's Chook Chat, the blog for the Australian Chicken Meat Industry, and a post by Executive Director, Dr Vivien Kite. Ever wondered what a meat chicken farm looks like, particularly from the inside? Or wondered about what a chicken farmer does on a daily basis? While it's not possible or practical to offer everyone the opportunity to physically visit a meat chicken farm - for a start, not everyone is located near to where chicken farms might be, and the strict biosecurity requirements and protocols involved in visitors getting on to farms make it unrealistic for most – it's now possible to take a 'virtual' tour of an Australian chicken farm. The direct link to the post is <https://bit.ly/2BRiTig> or visit the Chook Chat blog on [www.chicken.org.au](http://www.chicken.org.au). Blog updates are also communicated via the ACMF twitter channel (@ACMFchicken). About the ACMF The Australian Chicken Meat Federation (ACMF) is the peak body of Australia's chicken meat industry, representing both growers and processors. Its members are the five State Chicken Meat Councils (NSW, VIC, QLD, SA and WA), the Australian Chicken Growers' Council and the Australian Poultry Industries Association. Its blog Chook Chat is aimed at providing an insight into the way the chicken industry does things and why – it is not intended to promote products, but to provide the facts. For more information about Australian Chicken Meat Federation, visit <http://www.chicken.org.au/> Media inquiries contact: Quay Communications, Emma Norgrove, M: 0499 688 001, T: 02 9386 9161, [emma@quaycommunications.com.au](mailto:emma@quaycommunications.com.au) - ENDS -

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