

CHURCHILL, SHORTEN, MORRISON, RICCARDO BOSI - GREATNESS AWAITS YOU!

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Leadership is the key to the 2019 Federal Election. Neither Shorten or Morrison have written a book on it but NSW Senate candidate Lieutenant Colonel (Rtd) RICCARDO BOSI has.

Bosi's book, Greatness Awaits You - The Five Pillars Of Real Leadership has been released just two weeks prior to Australia making a decision about who will lead the country for the next three years. It's all about common sense. In the spirit of England's inspirational World War 2 Prime Minister Winston Churchill and with the modern day savvy of best selling author Simon Sinek's Start With Why, Bosi's Leadership book is a must read for families, businesses and politicians alike.

Bosi has drawn on over four decades of hard won experience in business, government and the military as an Australian Army Special Forces Lieutenant Colonel with his service including time in the Middle East, Asia and the Pacific.

"As a parent you are the leader of your family and as a CEO you need to lead your business so with the five pillars it's all about YOU! After TRUST, the first pillar is YOUR CHARACTER then it's YOUR CAPABILITY followed by YOUR INVENTION, with the fourth pillar it's about those you're leading so it's THEIR EMPOWERMENT and finally it's YOU." Says Riccardo Bosi.

Bosi easily explains and effortlessly leads everyone who wants to be a leader on the path to success because GREATNESS AWAITS YOU. Published by Wilkinson Publishing the book retails for \$29.95 and is available from www.wilkinsonpublishing.com.au

TO INTERVIEW RICCARDO BOSI & FOR REVIEW BOOK COPIES email max@marksonsparks.com or call Max Markson 0412 501 601

ABOUT THE AUTHOR RICCARDO BOSI

Riccardo Bosi served Australia for 24 years in the military including a successful business career for 21 years. Riccardo is running as a NSW Senate candidate for Cory Bernardi's Australian Conservative Party.

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