

Classy new Melbourne indoor plant delivery service helps cure the lockdown blues

Offering free contact less delivery during stage 4 restrictions

The idea of sending beautiful living gifts to loved ones isolated by the Covid-19 lockdown was the inspiration behind a stylish new Melbourne indoor plant gift delivery service.

Still delivering through stage 4 restrictions to ensure we can still reach out to loved ones and those in isolation facing Birthdays and special occasions alone or without their family and friends.

The owner is of course a plant lover and says the pandemic gave her the push to launch The Indoor Plant Co (theindoorplantco.com.au), which provides contact-free delivery of plant gifts across the city and suburbs.

"I wanted to provide beautiful indoor plants, presented in luxurious wrapping, with impeccable, personable customer service," she said, and believes indoor plants make the perfect gift because they grow with us and provide a lasting memory of special occasions.

"If you receive a plant to celebrate the birth of your baby, for example, you can watch it grow at the same time your child grows, or you can look at your giant rubber plant 10 years down the line and remember it was only little when you received it for your wedding gift, and it will make you smile," she said.

Not only are the company's plants beautiful, but their wow-factor is enhanced by lashings of modern funky wrapping paper and ribbons, featuring sustainably-sourced, Australian-designed and printed paper, plus natural raffia and material ribbons.

All plants are presented with a ceramic pot, with a range of colours to choose from. Add on luxury gifts can accompany the plants such as French chocolates and handmade Kavari body scrubs.

The owner says the lockdown has amplified the importance of houseplants and the vibrant online community that has sprung up around them, keeping people connected while in isolation. "There are huge numbers of people on social media photographing their plants, chatting and making friends with others they would never have thought to speak to if it weren't for plants," she said.

"We all need to feel a connection with nature, and indoor plants are something we can all access, whether we live in a tiny apartment or a grand home."

The plants are delivered in 1-3 days of the order or on the date of the special occasion (with enough notice), same day & next day delivery is accommodated where possible. A personal message and card can be added on for a personal touch.

The Indoor Plant Co delivers to all Melbourne suburbs, Mornington Peninsula, Yarra Valley & The Dandenong Ranges. Currently offering free shipping until the end of August, use code ZEROSHIPPING at the checkout to qualify.

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