

Clevertouch Seeking Expansion after 2020 Market Leader for Interactive Panels in Australia

After record volume for the third consecutive quarter as reported by FutureSource

Sydney, [17.3.21] – In a report recently released by FutureSource Consulting who provide market data for numerous industries, Clevertouch (a Boxlight Corporation brand) was named as the leading vendor for Interactive Displays in Australia for the 3rd quarter in a row, taking out the market leading position for 2020.

The record volume is exclusively allocated to ASI Solutions, the exclusive partner for Clevertouch in Australia, who was also named as the 2020 Fastest Growing Private Australian Company according to IBISWorld.

CEO of Clevertouch, Mark Starkey comments: 'Choosing great partners is fundamental to our business growth. ASI have excelled and propelled us to the number one choice of interactive panel for Australia in 2020. Fantastic job by the ASI team and we look forward to retaining the number one position with ASI throughout 2021 and beyond'.

"The opportunity for continued success in the year ahead is significant. We are uniquely positioned to accelerate the growth of Clevertouch in Australia and New Zealand through public and private sector organisations who want to maximise their investment in interactive displays by working with an award-winning, Australian owned, headquartered and managed service provider."

Starkey says "This acceleration in growth drives the need for expansion plans including the building out our local presence in the Australian market. Through our partner a local showroom on the ground in Sydney seems on the horizon as successfully launched in other markets. This would showcase the latest and greatest tech offerings from Clevertouch. The expansion plans will create an influx of jobs, comprising of both the hiring of staff on the ground to manage the showroom including a Local Market Manager, Services and Customer account management teams.

According to FutureSource, the quarter (Q4,2020), showcased strong demand for interactive displays globally rounding out the year with a 9.2% annual volume and 14% value increase. This was a remarkable recovery and 5% above forecasts made in early 2020 before COVID-19 (C-19) hit. The report forecasts the future volume rise.

Justin Lowe, Director, ASI Solutions says "ASI Solutions recently marked 35 years in business as an operator in the demanding technology sector, continuing to innovate and grow from strength to strength." over the next 4 years, expecting success to continue in the educational institutions as well as corporate markets.

Lowe, says "We are extremely proud of the recent achievements of the ASI Solutions team, particularly to do with the growth and adoption of the Clevertouch range within our customer base, The product just stacks up and the benefits it brings to the table in having two products built specifically for either the Commercial or Education market is what customers want.

About Boxlight Corporation Boxlight Corporation (Nasdaq: BOXL) is a leading provider of interactive technology solutions under its award-winning brands Clevertouch® and Mimio®. The Company aims to improve engagement and communication in diverse business and education environments. Boxlight develops, sells, and services its integrated solution suite including interactive displays, collaboration software, supporting accessories and professional services.

For more information about the Boxlight story, visit <http://www.boxlight.com> and Clevertouch, <http://clevertouch.com>.

ABOUT ASI SOLUTIONS ASI Solutions has been a provider of innovative and pioneering business technology solutions to Australian private and public sector organisations for over 35 years. We choose innovative technology solutions which are matched to each client's unique business needs, taking a solutions oriented approach and working to deliver a clear return on investment.

Our global technology offerings and professional implementation model provides greater efficiency and returns for all customers. We make this happen with real insight into the external forces impacting IT environments, and we balance the needs of business to help our customers' transition to the operating challenges of tomorrow.

For more information about ASI Solutions, visit www.asi.com.au

Contacts

Marianne Downs
0432930756
<mailto:mdowns@asi.com.au>