

CNH Industrial announces new structure for Australian ag machinery market

Hi Prominent ag machinery brands Case IH and New Holland have a new man at the helm with the appointment of Brandon Stannett to a new position as CNH Industrial Agriculture Segment Leader for Australia/New Zealand. Brandon has been leading CNH Industrial Capital for Australia/New Zealand for the past four years, providing a robust knowledge of the local market and existing relationships with the Case IH and New Holland teams. "Taking a fresh look at our engagement with both dealers and customers will be a priority. The local ag sector has had more than its share of challenges in recent times, so the time is right to refocus and re-invigorate our approach to products, services and support, together with business and network efficiencies," he said. A release is attached on the appointment, along with an image of Brandon, and for further information or interview requests, please don't hesitate to get in touch. Kind regards, Kylie Galbraith Seftons Tamworth NSW 2340 Ph. 0411 480 208

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