



COCOBARE BABY NATURALLY CARES FOR LITTLE ONES

From a brand that naturally cares for little ones, CocoBare Baby, has released a new 300ml range, exclusive to Woolworths, that uses only carefully selected and natural ingredients. Loaded with coconut oil, CocoBare Baby's formulations will keep baby's sensitive skin hydrated, moisturised and also help to kill of harmful pathogens during the important first years of their life.

CocoBare Baby is MIT, paraben and palm oil free, and uses only the purest organic essential oils and the healing effects of Coconut oil that will care for a babies skin in the most natural way.

While many baby products contain synthetic ingredients that are designed to heal external tissue, the Coconut oil in CocoBare Baby is designed to penetrate deeper, making it a nourishing, gentle moisturiser. Coconut oil also assists with eczema, nappy rash and dry scalp, and is naturally helpful in protecting the skin from potential pathogens (bacteria) and killing microorganisms.

"A baby's skin is incredibly delicate, and is actually 20 to 30% thinner than adult's skin, so it's vital that only products that are free from harmful chemicals are used," says Jeff Sher, Director of Healthy Generation, the creators of CocoBare Baby.

"Products with synthetic ingredients can cause skin irritation and rashes, which is why we're passionate about creating products that are completely natural. Not only is the CocoBare Baby range safe for use on a baby's skin, but it is also safe for the planet."

Exclusive to Woolworths, the new 300ml range will consist of the CocoBare Baby Conditioner. Other items, also available at Woolworths and in various sizes, include a Baby Lotion containing Shea Butter and Chamomile; a Shampoo with Shea Butter and the essence of Calendula; and a 2-in-1 Shampoo and Body wash with hydrating Aloe Vera and Chamomile extract. There is also massage oil, bottom balm, and a lotion to keep baby nourished from head to toe.

Further information on the range can be found at www.cocobarebaby.com

Follow CocoBare Baby on Instagram @cocobarebaby

Contacts

Tamara Jenkins

0400525996

mailto: tamara@esenciacommunications.com.au