

# Codex Global integrates with Salesforce Commerce Cloud via translation cartridge.

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Codex Global, a digitally enabled Language Service and Global Content Provider, has selected digital commerce consultancy Tryzens, as its ecommerce integration partner. The cartridge integrates with Salesforce Commerce Cloud and makes it simpler for global brands to connect Codex into their platforms while ensuring secure, seamless, and tailored workflows.

With the ability to combine language and technology with cultural and creative services, Codex works with businesses operating locally in global markets. The international digital language and content provider's offering includes translation and creative services, brand management, performance localisation and multilingual art working. For brands across all sectors, this allows them to provide an outstanding customer experience, regardless of where their customers are in the world.

Following the consultation process with Codex, Tryzens worked hard to develop and design a cartridge which ensures a smooth integration process between Codex and Salesforce Commerce Cloud. This cartridge will transform content flow for existing customers and enhance the security and reliability of workflows for all users.

Christopher Bryden, Director at Codex commented: "With digital capabilities improving and developing exponentially, it is essential that as a company, we continuously evolve to ensure we operate competitively while providing secure and seamless workflows for our customers. With this in mind, integrating with Salesforce Commerce Cloud was essential to support the next phase of growth for the business. The cartridge has enabled us to improve our service offering for our existing customer base while expanding our reach and enabling a simple and intuitive integration process for new customers operating on Salesforce Commerce Cloud."

"As a company, we work very closely with our clients, so when searching for a systems integration partner, it was critical we selected a company that provided a proactive, consultative process. With Tryzens having established an outstanding reputation in the ecommerce industry, with particular expertise in cartridge and integration development, we had complete confidence that they had the ability to get the job done quickly and efficiently", Christopher concluded.

Andy Burton, CEO of Tryzens, added: "The competitive nature of the global ecommerce market grows day by day, meaning it is essential that retailers across all markets have the ability to communicate their brand values to customers, regardless of where they are situated. If they fail to do so, they may find themselves left behind by their tech-savvier competitors and miss crucial opportunities to build a global brand that builds 1:1

relationships with its customers.”

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#### About Codex Global

Codex Global is a digitally enabled Language Service and Global Content Provider. Capitalising on their deep expertise in the retail, fashion and FMCG sectors, Codex works with businesses to help them operate locally in country. Our finely tuned ability to combine language and technology with culture and creative services to augment growth is a winning formula for our clients. [www.codexglobal.net/](http://www.codexglobal.net/)

#### About Tryzens

Tryzens is an international digital commerce consultancy that take a holistic approach to growing businesses based on digital-first principles. Our team of trading specialists, strategists and technology experts are passionate and focused on identifying and implementing solutions that optimise performance across all channels to delight customers no matter how or where customers choose to buy.

With offices in London, Melbourne, Sydney, Sofia and Trivandrum, we have partnered with some of the world's most successful retailers and brand owners including Cotton On Group, Sweaty Betty, Liberty London, T.M.Lewin, R.M Williams and Treasury Wine Estates to provide beginning to end services that help grow businesses and provide the best customer experiences.

[www.tryzens.com/](http://www.tryzens.com/)

#### **Contacts**

Holly Mercer / Avinash Nandra

T: +44 (0)207 388 9988

mailto: E: [tryzens@spreckley.co.uk](mailto:tryzens@spreckley.co.uk)

Christopher Bryden / Stefano Gregg

T: +44 (0)207 647 9525

mailto: E: [christopher.bryden@codexglobal.net](mailto:christopher.bryden@codexglobal.net) / [stefano.greggi@codexglobal.net](mailto:stefano.greggi@codexglobal.net)