



## Connexus announces Cloud Line to simplify next generation communications for small and medium businesses

Enabling control over telco costs with the features SMBs need to thrive

[Sydney - 31 July 2019] – Connexus, which aims to empower small businesses to succeed through technology and is part of the MNF Group, has launched a cloud-based business-grade phone system specifically designed for SMBs to enable seamless communications across all devices and connections. By making a business phone system as simple as an app, Cloud Line helps SMBs control when, how and where customers can reach them. Business owners on the move can transfer business calls from their desk phone to their mobile and back again. It also operates via a desk phone or a softphone available on mobiles and computers. Cloud Line is optimised to work using any internet connection, which means office calling is available via ADSL, NBN or Ethernet. Customers are free to take advantage of Connexus' business-grade internet or use a provider of their choice. Connexus, which was launched by MNF Group earlier this month, aims to help everyday Australian business owners take advantage of business-grade telecommunications products and services so they can improve productivity and operate on the go - without the complexity usually associated with updating communications infrastructure. Cloud Line includes a range of features tailored to SMBs, such as call recording, call queuing, voicemail to email, automated routing rules and much more. "Cloud Line helps SMBs juggle their personal and professional lives. Owners and staff no longer have to give out personal mobile numbers and can choose how to respond to calls as they can see what number callers have rung through on," Lee Atkinson, General Manager of Connexus said. The Connexus' cloud-based phone system can be easily set up within minutes, without the need for an on-site technician. All upgrades and maintenance to the Cloud Line system are carried out by Connexus remotely. When joining Connexus, customers can bring across their existing phone numbers, ensuring business continuity. A variety of all-inclusive, monthly plans are available to customers. Given the visibility the system provides, SMBs can be assured they will not receive an unwelcome shock when opening their bill. For more information on Connexus products and services visit <https://www.connexus.com.au/> /ENDS About Connexus Connexus solves the pain of technology for small business. Connexus makes business-grade phone, mobile and NBN easy to understand, quick to setup and simple to use. It leverages world-class innovation and investment to create the best business telecom experience for small and medium businesses (SMBs). Connexus is part of the MNF Group, one of Asia-Pacific's fastest growing technology companies. Listed on the ASX since 2006, it is now twice the winner of the Forbes Asia-Pacific "Best under a Billion" award. MNF develops and operates a global communications network and software suite enabling some of the world's leading innovators to deliver new-generation communications solutions. For further information about Connexus visit: <https://www.connexus.com.au/> For further information please contact: Sue Ralston Einsteinz Communications T: (02) 8905 0995 E: [sue@einsteinz.com.au](mailto:sue@einsteinz.com.au)

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