

Consultancy firm Barhead strengthens leadership team as growth of Microsoft Cloud trajectory continues

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The Microsoft Inner Circle Partner targets to double revenue and workforce

Sydney 20 April 2021: Microsoft Gold Partner Barhead has significantly strengthened its senior leadership team with six business unit leaders. CEO and Co-Founder Ken Struthers identified Microsoft's increasing relevance for Australian enterprises looking for business improvements, adaptability and new capability as the key growth driver in 2021's post COVID environment.

Barhead is one of Australia's leading business and technology consultancies and implementers of business solutions and services utilising Microsoft Cloud, the world's number one enterprise cloud provider.

Ken Struthers said Barhead is planning to double both revenues and staff numbers by the end of 2022. "We want to capitalise on the many opportunities that Microsoft is creating, and to do this effectively we need more leaders and have focused industry teams addressing our key verticals," he said.

Barhead Co-founder John Orrock added, "Post COVID, the business environment is experiencing a fundamental reorganising and upgrading of enterprise capability. Technology is at the heart of enabling these business improvements. The next generation of business applications is not a selection of siloed solutions, but solutions built around leveraging data regardless of where it resides. Real time data analysis accelerates innovation and the power of AI. At the same time enterprises need to find new ways to manage remote and local workflows in their own organisations to meet the challenges of disrupted supply chains."

The company's not-for-profit (NFP) business unit will be headed by Amanda Stenson who has two decades experience of working with NFPs to improve stakeholder engagement through digital technologies. Amanda Stenson and the team were recently awarded Microsoft's Global Partner of the Year for Social Impact award in recognition of their outstanding work.

The company is investing more in IP & Product that has specific industry solutions and this initiative will be led by Doug Maloney, who brings a strong track record of successfully introducing new IP to the marketplace, including his recent leadership of AI consulting and design firm AlphaIndigo and stints at Optus and Vodafone driving innovation and product development.

Mike Medves has joined as head of Barhead's strong and embedded Power Platform business unit to help deepen the company's existing ties with its customers and stakeholders.

Jennifer Maritz promoted as General Manager for Finance and Operations Solutions while Ben Ganter will be its interim Head of Services until a new Head of Services hired and will step up to a different role in the senior leadership team.

David Hodgson is promoted to Head of Strategic Partnerships as Barhead Solutions adopts Microsoft CEO Satya Nadella mantra that "every company is now a software company" as companies look to find new channels and avenues to help their customers in return.

For more information, visit www.barhead.com.

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