

Convert Digital awarded Adobe's coveted Magento Gold Status

Leading eCommerce website development agency, Convert Digital, has achieved the coveted Magento Gold Status from Adobe. This accomplishment has been reached following the agency's continuing work with the Magento 2 platform - platform that is incredibly robust and offers unrivalled flexibility and scalability.

"During the last few months, particularly with COVID-19, it's no secret that online sales have leapt years ahead of schedule and with retailers having to respond quicker and more continuously than ever, our experience on Magento 2 gives the retailer and customer a tailored solution that helps make the overall experience easier," said Andrew Waite, Managing Director of Convert Digital.

In the last 6 months alone, the agency has worked with over ten well-known brands on Magento Commerce such as: Stussy, Fashion BNKR, Carhartt WIP, Esmi Skin Minerals, Adornmonde, KeepCup and Universal Store.

Convert Digital's strength is in being the architect on bespoke solutions for merchants in the APAC region who have complex business requirements around integration, cross border trade and growth. The experienced team is highly certified and works with the merchant to establish long-term roadmaps to ensure that their eCommerce solution grows with their business.

"We have worked closely on every iteration and version upgrade of Magento 2 since its release in November 2015. We were one of the first agencies to participate in the merchant beta program with Magento so our team is intimately familiar with the system, making us one of the top providers of the service in the country," Waite added.

Akshay Bajpae, Head of Commercial Partner Sales APAC, Adobe DX Commercial, added: "Convert Digital has elevated itself to be one of our most strategic go-to-market and implementation partners in the field of eCommerce. We are delighted to award them Gold Partner status within the Adobe Solution Partner Program recognizing their commitment to business growth and customer excellence. Convert's reputation and experience lends to their incredible potential in creating the next wave of meaningful commerce experiences."

Magento Gold partners are regional companies that have earned the highest regional designation in a particular Adobe geographic area. The partners develop specialized Adobe practices in multiple Adobe Experience Cloud solutions.

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