



Create Awareness for Your Business with Promo People's Brand Ambassadors

Marketing and promotional company Promo People has brand ambassadors available in Melbourne, Sydney, Brisbane, Perth, Adelaide and right across the rest of Australia.

Their successful brand ambassadors embody the brand's identity in appearance, demeanour, values and ethics. They are trained to driving sales and brand awareness through brand and product education and demonstration.

The company believes that as a brand representative, an ambassador exudes the energy and message of the product in every interaction with consumers. "What a brand stands for, separate from its competitors, matters. Today, customers demand both product knowledge and excellent customer service more than ever before. At launches and promotions, the conduct of brand ambassadors reflects the customer service your company provides. Your promo staff, then, should be just as helpful as your permanent staff," says one of the senior staff at the company.

Promo People has been in business since 2005, They have worked alongside brands and agencies providing promotional and event staffing, event support as well as a range of brand activation services across Australia.

At Promo People, their brand ambassadors are trained marketing professionals. They can be used for all types of events– to spread brand awareness, to create a customer database, to generate leads or to improve path-to-purchase flow.

Promo People's brand ambassadors are great for liaising with customers to drive sales. They are confident people who have a passion for engaging with others and show a genuine interest in their needs. They are able to create positive brand experiences for customers.

These brand ambassadors work independently to positively promote brands and the product range in stores and in locations. They are confident, vibrant individuals who have a passion for engaging with customers with interest in their needs. They have excellent communication skills that will help them build rapport and work with others.

Promo People is a company that is proactive and passionate about event management, with experience delivering major events, strong stakeholder engagement skills and exceptional attention to detail. The company can work with businesses to assist in the development and logistical delivery of events. Always striving to deliver the best event the team is creative, innovative, hard working with great attention to detail.

Alongside event staff covering various event roles, their team can also help bring events to life anywhere in Australia. Over the years, they have provided production and field support to many event agencies and producers working with tight deadlines. Design, budgeting, permits, production, logistics, implementation, insurance and administration their experienced crew can make it all happen in-house.

For more information on brand ambassador, promotion agency Sydney, promotional companies Melbourne and more, visit <https://www.promopeople.com.au/>

Contacts

Promo People

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