



Cvent Sales Director named finalist in coveted Australian business awards

'The modern customer expects each experience, from sales to customer service, to be smooth, quick, efficient, and painless. At Cvent, this is delivered and deep-rooted in our culture' – Jack Ukil, Cvent Australia

Cvent, the market leader in meetings, events and hospitality technology, announced that Jack Ukil, Director of Sales Australia, was named a finalist for the highly coveted, Executive of the Year Awards, by The CEO Magazine, in the category of Sales Executive of the Year. The CEO Magazine's Executive of the Year Awards recognise and celebrate the achievements of leaders and professionals who made significant contributions to not only their company culture, but to the industry at large. "I am honoured to be recognised as a finalist by The CEO Magazine among such incredible companies. The recognition is a true testament to the passion and dedication our entire team has put into connecting with our Australian customers and helping to establish Cvent as a trusted partner in the region," Mr. Ukil said. "Since opening our Melbourne office last year, we've experienced an incredible spike in demand as the APAC market embraces event management technology and I am extremely proud of the relationships we have built here in Australia. Cvent has more than 3,500 employees worldwide and the Australian team plays a huge role in Cvent's global success and continued expansion," continued Ukil. "Many companies of this size tend to forget to listen to their customers – but at Cvent, we keep customers at the forefront and listen to their needs – which ensures we continue to develop products that impact our clients. A 'win' for our team is not about signing another contract – it's about helping our customers create memorable and engaging attendee experiences that deliver ROI. Competing in a category that sees Australia's leading sales executives reveal their main sales objectives and targets, and initiatives to meet the demands of the modern customers, Mr. Ukil says that, "creating a winning culture isn't easy and you need to define your company values and missions and ingrain them in everything you do." The CEO Magazine Executive of the Year Award winners will be announced at a gala dinner on Wednesday 21 November 2018. Click here for more information on the awards: <http://www.executiveawards.com.au/> For more information on Cvent Australia, please visit the website: <https://www.cvent.com/au/>

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