



Cvent Unveils List of Top Meeting Destinations in Asia-Pacific for 2018

Cvent, Inc., a market leader in meetings, events, and hospitality technology, today released its annual list of the top cities for meetings and events in Asia-Pacific (APAC). The list was compiled based on sourcing activity through the Cvent Supplier Network. In 2017, more than 40 million room nights worldwide and \$14.7 billion of business were sourced through the Cvent Supplier Network – helping to support more than 715,000 events around the globe. The top 10 cities in Asia-Pacific for 2018 are: Singapore Sydney, Australia Bangkok, Thailand Kuala Lumpur, Malaysia Hong Kong Shanghai, China Melbourne, Australia New Delhi, India Tokyo, Japan Mumbai, India To see the full list of the top cities, please visit [here](#). “The cities featured in this year’s Top Destinations lists have invested significant time, energy, and resources into building premier locations that entice organisations, large and small, to plan meetings and events in their areas,” said Chris McAndrews, Vice President of Marketing for Cvent’s Hospitality Cloud. “Meetings have become a major economic driver for cities worldwide. Because of this positive impact, destinations are pulling out all the stops to attract MICE business, and we expect to see this healthy competition continue.” “We are heartened that Singapore has maintained our standing as Cvent’s Top Meeting Destination in the Asia-Pacific region for the third year in a row. It is an honour and privilege to be consistently recognised as a preferred business events destination,” said Jeannie Lim, Executive Director, Conventions, Meetings & Incentive Travel, Singapore Tourism Board. “Singapore stands out as a city that offers a wealth of possibilities – both at work and play – in a dynamic, pro-business environment that offers excellent connectivity, security, and a diversity of unique and inspiring venues and experiences. This recognition would not have been possible without the support of dedicated individuals and organisations in the business events industry, and we would also like to share this accolade with our industry stakeholders and partners. Methodology Destinations around the world compete on a variety of factors including the accessibility of the destination and facilities for events, price and price flexibility, quality of facilities, quality of services, personal safety for attendees, and having a point of differentiation. Cvent evaluated more than 11,000 cities worldwide featured on the Cvent Supplier Network to compile the seventh annual global list. Activity was tracked from January 2017 through December 2017 and the ranking was then determined by a set of qualifying criteria consisting of: Unique Request For Proposals Received Total Room Nights Awarded Request For Proposals Awarded Room Nights Percentage of Qualified Meeting Venues Number of Profile Views To see the full lists of the top cities for each global region, please visit: United States, Europe, Canada, Middle East and Africa, and Caribbean and Latin America.

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