



## Cvent Unveils List of Top Meeting Destinations in Australia and Oceania for 2019

Sydney takes the number one spot while Fiji's Nadi puts itself on the map for meetings and events in the region

Cvent, a market-leading meetings, events, and hospitality technology provider, today released its list of the Top 10 Meeting Destinations for meetings and events in Australia and Oceania. Sydney took the number one position as the most popular destination for business meetings and events in the region while cities such as Cairns and Nadi were new to the list. Australian cities were previously featured in one Asia Pacific list, but due to increased sourcing volume to the region, Cvent unveiled Asia and Australia & Oceania as two standalone lists this year. The expanded list highlights Australia's and Oceania's growing strength and popularity as a meetings and business events destination. The lists were compiled based on meeting and event booking activity across Cvent's venue sourcing sites, including the Cvent Supplier Network (CSN) through which more than \$16 billion in business was sourced in 2018. Cvent's Top 10 Meeting Destinations in Australia & Oceania are: Sydney Melbourne Brisbane Gold Coast Perth Auckland Adelaide Queenstown Cairns Nadi "It's fantastic to know that Sydney has received the accolade of Top Meeting Destination," said Lyn Lewis-Smith, CEO, Business Events Sydney (BESydney). "We have an undeniable appetite for innovation, a high degree of professionalism and the infrastructure to support productivity and business – particularly within the Asia Pacific. Combined with our positive historical track record, this title as the number one meetings destination in Australia and Oceania will be a boon for the interest we already receive across our strength sectors such as professional services, technology, and health and science." "Renowned as a global city on Asia's doorstep, and boasting a strong and stable economy, Sydney is the ideal destination to conduct meetings with international counterparts," concluded Lewis-Smith. "With more events being held around the world, we're proud to expand our lists this year with the addition of Top Meeting Destinations in Australia and Oceania," said Chris McAndrews, vice president of marketing for Cvent Hospitality Cloud. "Meeting and event activity in the region is booming and it is exciting to highlight new cities that have been successful in positioning themselves as top destinations to host meetings and events. Business events add USD \$1.5 trillion to the global GDP and because of this positive economic impact, the cities featured in this year's Top Meeting Destinations lists have put significant time and resources into attracting more business events to their locales." Methodology Cvent evaluated more than 11,000 cities worldwide featured on Cvent's venue sourcing sites to compile the eighth annual list. Activity was tracked from January 2018 through December 2018 and destinations were ranked according to the following criteria: Unique Request for Proposals Received Total Room Nights Received Awarded Request for Proposals Awarded Room Nights Percentage of Qualified Meeting Venues Number of Profile Views To see the full list of the Top Meeting Destinations around the world, please visit here. - Ends - Images: Sydney skyline Melbourne skyline Brisbane skyline For media enquiries, please contact: Debbie Bradley, Group Account Director, Zadro +61 420 761 189 [debbie@zadroagency.com.au](mailto:debbie@zadroagency.com.au) Yvette Schlegelmilch, Account Manager, Zadro +61 2 9212 7867 [yvette@zadroagency.com.au](mailto:yvette@zadroagency.com.au) About the Cvent Supplier Network Featuring more than 260,000 hotels, resorts and special event venues, the Cvent Supplier Network (CSN) is one of the world's largest and most accurate databases of detailed venue information. Cvent sourced more than \$16 billion in meetings and events through its marketplace and more than 42 million room nights in 2018. The CSN contains listings of hotels and other venues in more than 175 countries that can be searched and filtered based on approximately 200 meetings and events attributes. The Network is part of the Cvent Hospitality Cloud, which partners with hotels and venues to help them drive group and corporate travel business. To find venues, request quotes, and book event space on the Cvent Supplier Network, visit <https://www.cvent.com/venues>. About Cvent Cvent is a leading meetings, events, and hospitality management technology provider with more than 4,000 employees, 27,000 customers, and 300,000 users worldwide. The Cvent Event Cloud offers software solutions to event planners for online event registration, venue selection, event management, mobile apps for events, email marketing, and web surveys. The Cvent Hospitality Cloud partners with hotels and venues to help them drive group and corporate travel business. Hotels use the Cvent Hospitality Cloud's digital marketing tools and software solutions to win business through Cvent's sourcing platforms and to service their customers directly, efficiently and profitably – helping them grow and own their business. Cvent solutions optimize the entire event management value chain and have enabled clients around the world to manage hundreds of thousands of meetings and events. For more information, please visit [Cvent.com](http://Cvent.com), or connect with us on Facebook, Twitter or LinkedIn.

### Contacts

Debbie Bradley  
+61 2 9212 7687  
[mailto:](mailto:debbie@zadroagency.com.au)