



Cyber Warfare Comes to Main Street: WatchGuard Introduces New Firewalls to Arm Small Businesses with Industry's Most Powerful Protection

WatchGuard Technologies <<http://www.watchguard.com>> , a leading global provider of multi-function security appliances, today announced a new series of powerful, enterprise-strength firewalls engineered specifically to protect small- and medium-sized businesses (SMBs) everywhere. SMBs are increasingly the focus of cyber attacks that are no less sophisticated than those targeting large enterprises.

WatchGuard's new Firebox® M200 and M300 <<http://www.watchguard.com/wgrd-products/firebox-m200-m300/overview>> Next-Generation Firewalls (NGFW) and Unified Threat Management (UTM) appliances are up to 218 percent faster <http://www.watchguard.com/docs/analysis/miercom_report_062015.pdf> than competitors with all the layers of the company's award-winning defense-in-depth solutions turned on. Plus, the new firewalls are up to 385 percent faster <http://www.watchguard.com/docs/analysis/miercom_report_062015.pdf> performing HTTPS inspection, which is increasingly critical given encrypted traffic is expected to make up 75 percent of the total Internet traffic by 2016. (ii)

"While Sony and Target breaches have dominated the headlines, in reality small businesses are equally under attack," said Corey Nachreiner, chief technology officer at WatchGuard. "In fact, smaller companies are generally less protected and easier to breach, with nearly 44 percent already affected by cyber attacks. Statistically, many of them won't survive the attack beyond six months. The Firebox M200 and M300 are 100 percent focused on making it easy for SMBs to protect themselves as well as large enterprises."

The new Firebox M200 and M300 run WatchGuard's powerful Fireware® <<https://www.watchguard.com/wgrd-products/fireware-os/overview>> operating system and include the latest generation of Freescale multi-core processors, ensuring the appliances have the power to run all of the UTM and NGFW engines in parallel without causing a bottleneck in performance at any price point. Both appliances also offer RapidDeploy support that simplifies deployment for SMBs, which usually have smaller, less technical staff. For complete product information, please click here <<http://www.watchguard.com/wgrd-products/firebox-m200-m300/overview>> .

Download "The Cyber Crime Guide for Small and Midsize Businesses <<http://bit.ly/1AJwDBw>> " eBook to learn more about how cyber crime is affecting your business and what to do about it.

About WatchGuard Technologies, Inc.

WatchGuard® Technologies, Inc. is a global leader of integrated, multi-function business security solutions that intelligently combine industry standard hardware, best-of-breed security features, and policy-based management tools. WatchGuard provides easy-to-use, but enterprise-powerful protection to hundreds of thousands of businesses worldwide. WatchGuard products are backed by WatchGuard LiveSecurity® Service, an innovative support program. WatchGuard is headquartered in Seattle, Wash. with offices throughout North America, Europe, Asia Pacific, and Latin America. To learn more, visit WatchGuard.com

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[i] National Small Business Administration, Small Business Technology Survey, September 2013

[ii] Sandvine, Internet Traffic Encryption, April 2015