

Darrell Kelley Turns Attention To Holiday Release

Viral Records announced the release of Darrell Kelley's latest single, "Merry Christmas to You", to be distributed globally.

Darrell Kelley's label, Viral Records, announced the release of his latest single, "Merry Christmas to You". It is quite a contrast to his more recent records which have mainly dealt with the huge discrepancy in society's unfair meting out of justice and guarantees of basic rights that many of the less fortunate and minority races within our population sadly must contend with on a daily basis. Instead, this time around the socially conscious entertainer chose to concentrate his attention and energy on spreading goodwill and Christmas cheer with this holiday release.

Viral Records, a small independent label with offices located in both the states of Georgia as well as Florida, founded by Kelley and associates, remarked that after all the suffering and death due to the Covid-19 pandemic that spread throughout the world in 2020 they felt that during this holiday season the best medicine for music fans would be a healthy dose of an uplifting Christmas song. Their hope that his soon-to-be holiday classic may be just what the doctor ordered is their way of giving back to not only all those who have supported the artist and his label in the past but to everyone who will be hearing it. And from what now appears to be a tsunami size second wave of this dangerously contagious virus all around the globe, people are in need of any gift of hope anyone can possibly offer them. "Merry Christmas to You" will be distributed globally by his record company to all major digital retailers and streaming platforms on the internet. A North American radio and press campaign has just been launched to promote "Merry Christmas to You". Mainstream Top 40, Mainstream R&B/Hip-Hop, and Adult Contemporary format radio stations have already been serviced with "Merry Christmas to You". Additional personal appearances will be announced in the coming weeks. To learn more go to www.darrellkelleyofficial.com.

Darrell Kelley is presently available for interviews and/or appearances. All news, updates, and other information about upcoming events may also be found at www.facebook.com/darrellkelleymusic, and is where Viral Records plans to debut the official their "Merry Christmas to You" music video.

Darrell Kelley's press kit will be provided upon request to all members of the media by contacting the representative listed below.

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Contacts

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