

DEC PR SNAPS UP NEW CLIENTS; GROWS TEAM

12 August 2014, Australia – Full service public relations agency, DEC Communications (DEC PR), has kicked off the new financial year strongly with a raft of new client partnerships spanning a diverse range of industries and brands. The team also welcomes new and promotes current team members acknowledging the great Agency momentum.

The new client partnerships cover sectors including Food and Beverage, Consumer Electronics, Motoring, Financial Services, Technology and Property, including: AVJennings CMC Markets Coca-Cola South Pacific Tip Top Bakeries Leica Camera storePlay Trivett Bespoke “We’re immensely proud to be appointed as partners to such an exciting mix of brands, building on our existing stellar client base,” said Agata Kenna, Managing Director. “This growth is testament to the great work of our exceptionally talented team of PR practitioners who relentlessly pursue the idea of challenging communications conventions that deliver sound business outcomes for our client campaigns – and having fun while we do so.”

The Agency has promoted Sarah Buchanan to the role of account director and has welcomed new team member, Rebecca Parry in the role of senior consultant.

Michael Henderson, DEC PR’s CEO, commented, “Here at DEC PR we love what we do and that shines through in our ideas and strategies. We now proudly have mandates to support a range of renowned global and local brands as well as startups with a skillset that strongly binds digital storytelling and engagement together with traditional communications.”

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