

9 February 2011, Australia – Kellogg Australia and PPG (manufacturers and marketers of the Taubmans brand) have appointed DEC Communications to be their 2011 PR partner for various initiatives.

For Kellogg, DEC has been tasked with driving consumer engagement programs including for the Special K brand.

At the same time, the agency will bring to life a brand building PR piece for Taubmans, cleverly complementing the above the line program.

DEC PR is a full service PR agency, specialising in consumer, corporate and digital communications. The Agency celebrates its 3rd birthday this month.

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