



dermaiduals hosts Skin Fitness Event for Silver Ferns Netball Team

Known for their bespoke skincare and makeup ranges, dermaiduals is pleased to share their latest involvement with New Zealand's national netball team, the Silver Ferns. Last week dermaiduals hosted an exclusive Skin Fitness Event for 25 Silver Ferns players and coaches, built-in as part of their summer training camp at The Spencer on Byron Hotel, Takapuna Beach, Auckland. Simone Vescio, Co-Managing Director of dermaiduals says, "We are absolutely thrilled to be working the gorgeous ladies at the New Zealand Silver Ferns. We love supporting women in sport, those who are passionate about health and fitness. The team mirrors our core values here at dermaiduals, so it's a perfect alignment. We are excited to provide tailored skincare and mineral makeup to the Silver Ferns team, specifically designed for the skin type of each individual." The Silver Ferns proudly represent New Zealand in netball on the world stage, and are widely known as fierce competition on a national and international stage. The team is characterised with; agility, finesse, determination, speed, integrity and heart. The night began with a briefing on understanding your own skin, the bespoke nature of the range and the importance of a good skin care regime, especially for people who love to work up a sweat. Following the introduction, dermaiduals conducted a full skin analysis for a bespoke prescription for each player. Just like fingerprints, every skin is unique. dermaiduals creates customised skin solutions. dermaiduals is made using only the best ingredients sourced from around the world, together with the very best in science, innovation and proven research. dermaiduals skin treatment therapists Kate Michelmore (Skinography), Liga Berzina (Pure Skin Clinic), Gosia Goljan (Bliss Beauty Body), Margaret Walsh & Jacqui Courtney (Face & Body Therapy) joined Co-Managing Director, Simone Vescio, dermaiduals brand ambassador, Robyn McAlpine and brand team members to share their skin expertise. Kate Michelmore says, "The Silver Ferns Skin Fitness Event was all about spoiling their talented team of women and focusing on their skin health! Your skin needs love & attention, just like the rest of your body! We're thrilled to be guiding the players on their skin fitness journey and helping them with their skin. The future starts now!" About dermaiduals: Made with pure, natural ingredients, all dermaiduals products are free from emulsifiers, preservatives, fragrances, mineral oils, silicones, dyes and amines, so you can be sure there are no nasties in your skin care routine. dermaiduals is now available in over 60 clinics across New Zealand. The range now includes cleansers, serums, face and body moisturisers, and bespoke mineral makeup. www.dermaiduals.co.nz

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