

# DNA Connect Partners with PacketLight Networks

Sydney, 3rd April 2017

DNA Connect has added leading optical networking vendor PacketLight Networks to its connectivity portfolio.

DNA Connect, one of Australia's most experienced distributors will provide PacketLight with a specialist technical and sales team to help drive channel development and maintain high client satisfaction to support business growth in Australia and New Zealand.

"PacketLight Networks, a WDM and OTN technology innovator, builds highly efficient private optical networks. Our solutions resolve optical transport needs of service providers, enterprises, utilities and government organizations", said Koby Reshef, PacketLight's CEO.

"We're confident by adding the experienced technical and sales teams of DNA Connect as PacketLight's local distribution partner in Australia and New Zealand will contribute to our customers' experience and satisfaction, receiving expert support from DNA Connect".

"Customers need to improve the speed and capacity of their fibre infrastructure at an affordable cost." said Munsoor Khan, DNA Director.

"The addition of PacketLight's line of products to our existing optical range presents our Partners with a market leading choice of solutions to meet all of these requirements."

## About PacketLight

PacketLight Networks offers a suite of Leading 1U Metro and Long Haul CWDM/DWDM and OTN solutions, as well as Layer 1 optical encryption for transport of data, voice, storage and video applications, over dark fiber and WDM networks. Their products are known for their state of the art technology, high quality, reliability and performance with encryption capability at affordable prices. PacketLight Products are distinguished by providing the entire optical layer transport solution within highly integrated compact platform (1U). PacketLight's product are designed to enable maximum flexibility as well as ease of maintenance and operation and providing real Pay-as-you-grow architecture. For product and reseller information, please contact [info@PacketLight.com](mailto:info@PacketLight.com). PacketLight Networks Ltd. Tel (Israel): +972-3- 768-7888 Tel (US): 310-906 -5876.

## About DNA Connect

As a leading distributor of connectivity, security and analytics solutions, DNA Connect is committed to growing business for vendors and reseller partners by connecting them with the right customers. Using a suite of unique programs that cover innovative demand generation, partner technical enablement and certification, and technical sales support, the company is able to offer the support needed for the profitable growth of all partners.

## Contacts

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