

## Double layer DVD media now available from Verbatim

Verbatim, the first media manufacturer to offer DVD+R Double Layer media in Australia is happy to announce that the new DVD+R Double Layer 8.5GB discs are now available from authorised Verbatim resellers throughout Australia. The Double Layer DVD+R technology was developed by Verbatim in collaboration with Philips and other DVD+RW Alliance members. The new 2.4x DVD+R DL media has already been certified by Philips Format Verification Laboratory as fully compliant with the DVD+R DL standard. To ensure compliance with the Alliances DVD+R DL standard, the Philips certification process involves extensive testing of pre-recorded disc parameters, write strategies, and read performance of recorded discs. The certification provides drive manufacturers and end users with the assurance that Verbatims new DVD+R DL media delivers broad compatibility with new DVD+R DL drives and existing DVD playback devices. The new 2.4x DVD+R media nearly doubles the storage capacity on DVD recordable discs from 4.7GB to 8.5GB on a single side while maintaining compatibility with existing DVD video players and DVD-ROM drives. With Verbatims new DVD+R DL discs, consumers will be able to record up to four hours of DVD-quality video or up to 16 hours of VHS video quality on a single disc.

**Pricing and Availability** Verbatim 8.5GB Double-Layer DVD+R media is now available from authorised resellers. The media is available in single unit jewel case packaging with a recommended retail pricing of \$14.95. Verbatim backs the quality of its complete line of DataLifePlus DVD media with a lifetime warranty.

**About Verbatim** Since 1969 Verbatim has been at the forefront of the evolution of data storage technology. Today, more than 35 years later, Verbatim remains one of the most recognizable names in data storage and is an international market leader in the distribution of optical and magnetic media, computer hardware and computer consumables. Verbatim Corporation is currently the only firm in the world that designs, develops and manufactures high-performance, high-quality CD-Recordable, CD-ReWriteable, DVD-Recordable and ReWriteable DVD media products, and a complete family of MO media, as well as magnetic media and imaging products. For complete information on Verbatims DVD+/- R media, visit the companys website at [www.verbatim.com.au](http://www.verbatim.com.au).