



Drive up your sales by enhancing the customer experience

Looking to shift gears and take your customers' car dealership experience to the next level? Then JURA's range of professional fully automatic coffee machines is the solution. Enhance every customer's dealership experience by providing an extra special touch – personalised, café quality coffee at the touch of a button. Customers expect only the best treatment when entering a car dealership, whether visiting for a routine car service or looking to buy a new car – especially when it comes to luxury car brands. A premium, Swiss-made JURA coffee machine represents the perfect synergy for such treatment. As soon as the customer enters the door, the sales person can set the tone by offering a freshly brewed, barista-style coffee without having to go out and visit the local café. George Liakatos, JURA Australia's General Manager says, "Our machines are a great solution for car dealerships who want to make a great first impression and really show they care about their customers throughout the entire buying process. They not only look professional and premium but produce coffee that you will be proud to serve every time." The JURA difference: All machines use freshly ground beans, not capsules. The JURA Operating Experience (J.O.E.®) coffee app allows users to create a coffee profile for each individual customer and personalise their drink of choice, right down to the strength, amount of milk and type of coffee. Save money over time, calculate how much here: www.bestcoffeemachineforoffice.com.au/calculators/ Simply press your customer's profile and the machine will prepare their personalised coffee. Easy to clean with automated cleaning cycles – simply plug in, add the cleaning solution and the job is done. The machines: JURA WE8 Fully Automatic Coffee Machine: 30 cups per day. Featuring a wide choice of speciality coffees, the WE8 is equipped with a 3L water tank, a bean container for 500g of coffee beans and a grounds container with the capacity of 25 portions. The One-Touch function creates trend specialities like latte macchiato, flat white or cappuccino very simply at the touch of a button. The modern TFT display makes operation incredibly simple even for inexperienced users. RRP \$2,690. JURA X8 Fully Automatic Coffee Machine: 80 cups per day. The X8 is incredibly versatile: it can prepare the full range of speciality coffees finished with milk and milk foam as well as black coffees and the classic pot of coffee. For tea lovers, it also prepares hot water at different temperature levels. With its solid, height-adjustable dual spout, it can create a speciality coffee – or even two beverages simultaneously – and dispense them into the cups or glasses, at the touch of a button. RRP \$3,949.

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