



e c o s y s t m

Ecosystem Makes its Content and Features Freely Available, to Help Technology Executives Keep in Touch with Market Developments

Singapore, 9th April 2020 – Ecosystem, the Singapore headquartered global disruptive technology research and advisory platform, has announced that it is opening up its analyst research reports, blogs, video content and other features for free for anyone to access during this current pandemic crisis. This will provide industry leaders and technology buyers with access to razor-sharp insight and analysis on everything from cyber security, remote working and artificial intelligence to telecommunications, customer experience, fintech, data collaboration and more. As Amit Gupta, CEO, Ecosystem, explains, “These are difficult times for everyone and the isolation we all face is one of the key hurdles to overcome. We want to enable anyone and everyone in the technology industry to stay updated and connected with what’s going on in the world of tech. Our aim has always been to democratise the research and advisory industry and this approach has never had a stronger meaning than now. We’re delighted to place the power of fact-based research and content backed by our data into the palms of our users.” Ecosystem is the world’s first fully integrated, self-service research and advisory app that brings together the tech ecosystem. The web and mobile based app has fully integrated native social media and end-to-end communication capabilities including messaging, scheduling and integrated video calling. Enabling users to engage with the industry leading analysts available through on the platform. Users can download and register for free on the ‘Ecosystem’ App on the Google Play and iOS App Store or use the web URL: <http://www.ecosystem360.com> for immediate access to all these resources. “The world is changing rapidly and in ways we never could have predicted. As a tech research and advisory platform we continue to evaluate and change what we do in response. There is no denying these times are uncertain, and may be for many months, but we hope to do our bit by sharing our insights and market updates with a goal to support the industry in a small way as it grapples with critical decision making,” added Gupta. For further information, please visit: www.ecosystem360.com ### About Ecosystem Ecosystem is a one stop platform for real-time, cross-border market research, insights and advisory. As a global first, our platform is able to help tech vendors with ongoing and real time market insights in an affordable “as-a-service” subscription model thereby democratising the tech research and advisory market. Ecosystem is the world’s first fully integrated, self-service research and advisory app that brings together the tech ecosystem. The app has fully integrated native social media and end to end communication capabilities including messaging, scheduling and integrated video calling within the app to engage with our analysts. For more information, please visit: <http://www.ecosystem360.com>

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