



Enhance your natural beauty with this makeup bag staple

For brows that mean business, save and splurge with 1000 HOUR Instant Brows

Media Release - 5 September 2019 Create the perfect brow in seconds with the 1000 HOUR Instant Brows. A brush-on brow tint, this is the Eyebrow Mascara that allows you to achieve the perfect brow at the flick of your wrist, without breaking the bank. Enhance your beauty with fuller brows, framing your face and defining your eyes in one simple step. This natural-looking formula is easily buildable to allow for a colour boost at the depth of your brow. The light gel base tames and sets brows in the perfect position for naturally full and defined arches. Easily removable with a simple cleanser or makeup remover, 1000 HOUR Instant Brows is available in a range of shades to match a wide variety of brow and hair colours. Tegan Martin, 1000 HOUR Brand Ambassador says, "When my lashes and brows are on point, I feel confident to walk out the door with minimal makeup. 1000 HOUR Instant Brows is like a magic brow wand in my hand. Can't leave the house without it! When I am looking for fuller, natural brows, you can be sure this is the first product I reach for." "My pick when it comes to a power/statement brow." Tegan's Tip for a natural brow look "It's best to apply the wand in an upward and outward direction. This will help define the shape of your brow without leaving you looking like you have drawn your brows on." The perfect product for when you are trying to naturally grow your brows out. Avoid waxing, plucking and shaping the brow and use 1000 HOUR Instant Brows to control hairs as the natural shape sets in. A formula that holds in both depth and colour, 1000 HOUR has created this product with a mini brush to ensure control and precision when sculpting brows. 1000 HOUR Instant Brows is available for RRP \$11.99 in Light Brown/Blonde, Medium Brown, Black/Dark Brown and Clear. Available at selected Priceline, BIG W and Coles stores or online at 1000hour.com.au

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