

Epson Launches Cost-saving Workforce Pro WF-C869R RIPS printer

For reduced printing costs

Epson Australia has announced the launch of its new Replaceable Ink Pack System (RIPS) printer, the WorkForce Pro WF-C869R, a unit that delivers high-speed and high-quality printing while drastically reducing printing costs with its high capacity ink packs for businesses. The high page yield and extremely low cost per page of the WorkForce Pro WF-C869R can help businesses significantly minimise running costs when compared with a laser printer. The WF-C869R printer's revolutionary Replaceable Ink Packs comes with the option of standard ink packs that deliver uninterrupted printing – up to 22,500 pages in black and 22,000 pages in colour, as well as large ink packs printing up to 86,000 pages in black and 84,000 pages in colour before needing to be replaced, to help businesses save on running costs, increase productivity and reduce their impact on the environment. The WorkForce Pro WF-C869R is equipped with Epson's PrecisionCore technology to print at fast speeds of up to 35ppm for both black and colour, at 4,800 x 1,200 dpi resolution for special media and 600 x 600 dpi for prints on standard media. As the PrecisionCore printhead does not use heat to print, the WF-C869R requires no warm up time and has a fast first page out of 6 seconds. The WorkForce Pro WF-C869R uses less consumables and generates less packaging waste compared to laser printers, which helps to maintain office productivity with less printer maintenance and downtime. The ultra long-life consumables of the WF-C869R only require periodic replacement and comprise just the ink packs, maintenance box and paper pick-up rollers. Typical laser printers, on the other hand, require replacement of bulky toner cartridges, photoreceptors, waste toner boxes, transfer units and fusing units. The versatile WF-C869R printer can print on a wide range of paper types, sizes and weights, including envelopes, from 64 to 256 gsm. Its rear tray supports the use of special media such as photo papers for photo quality pictures, and different sized paper can be placed in the different cassettes for automatic selection. Epson's dual CIS technology allows duplex scanning in a single pass for improved speed and office productivity. General Manager, Business Division at Epson Australia, Craig Heckenberg, said, "The new WorkForce Pro WF-C869R brings a new level of productivity and cost efficiency to its users. Epson RIPS printers also continue to surpass laser printers in terms of the lower environmental impact and greater cost savings they bring, as well as the reduced overall total cost of ownership with the minimal maintenance required." With Epson Connect, documents can be printed directly to smart devices or online cloud storage services via Epson iPrint, and scans can be sent directly through email or cloud storage services. Near Field Communication (NFC) enables users to conveniently print or scan just by touching a compatible device to the printer. Epson Device Admin enables easy monitoring, managing and configuring the printer fleet within a network. Epson Print Admin provides the features required to monitor and manage printer usage while ensuring secure or confidential printouts are not left at the printers. The WorkForce Pro WF-C869R printer is also compatible with 3rd party software, Papercut MF, to provide similar functionalities as Epson Print Admin. The Epson WorkForce Pro WF-C869R is available through all authorised Epson channel partners and resellers now. For more information visit: http://www.epson.com.au/products/BusinessPrinters/WorkForce_WF-C869R.asp

Contacts

Salvatore Di Muccio
+61 412 64 99 64
mailto: salvatore@wellabove.com