

In a move sure to please anyone who wants the complete freedom to print without worrying about cost or convenience, Epson NZ has announced that it is expanding its EcoTank large volume ink tank range and introducing an additional six new models.

The entire range now includes printers aimed at home users with the ET-2710, ET-2750, ET-3700 and ET-4700, small office users with the ET-4750, and ET-16500 and two models for high quality, large volume photo printing in the ET-7700 and ET-7750.

The “Bigger and Better” line-up of EcoTank printers in NZ all stay true to and maximise the key benefits of EcoTank with two years’ worth of ink included in the box, far lower on-going printing costs and the ultimate in printing convenience. With 11 printers in the EcoTank range most users don’t have to worry about refilling the ink tanks for at least two years and when they eventually do, the cost is just \$17.99 per colour tank. In other words purchasing expensive replacement ink cartridges is a thing of the past and EcoTank users have complete freedom to print as much as they want, whenever they want.

The new 2019 EcoTank models feature a new, compact design and integrated front-facing ink tanks to make using them even easier. There are also new and unique drip-free “key” ink bottles for easy, mess-free filling of each tank and now photo (ET-7700 and ET-7750) and A3+ (ET-16500) capable printers included in the range. EcoTank purchasers in NZ can also enjoy an additional 2 year warranty when they register their new printer online within 90 days of purchase.

Large volume ink tank printers are a global phenomenon with sales of EcoTank in New Zealand growing year on year since the concept was introduced there in 2013 when the company only had two models compared to eleven today, and Epson selling over 30 million EcoTank printers worldwide to date.

Epson NZ’s EcoTank range of printers are available at www.epson.co.nz and all good Epson retailers and resellers across New Zealand for the following RRP:

EcoTank Expression ET-2710 - \$379.00
EcoTank Expression ET-2750 - \$499.00
EcoTank Expression ET-3700 - \$599.00
EcoTank Expression ET-4700 - \$499.00
EcoTank Workforce ET-4750 - \$749.00
EcoTank Workforce ET-16500 - \$1899.00
EcoTank Expression Premium ET-7700 - \$999.00
EcoTank Expression Premium ET-7750 - \$1299.00

For more information on the Epson NZ EcoTank range go to: <https://www.epson.co.nz/ecotank/>

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