



ESL Opens New Esports Studios In Australia

Cutting-edge broadcast studios will host the new season of Australia & New Zealand's premier esports league, ESL ANZ Champs

Sydney, Australia, February 2 — ESL Gaming Australia, local division of the world's largest esports company, has today unveiled three new purpose built esports studio spaces in Sydney's west, and unveiled details of the first esports league that will be broadcast from the new facility, the ESL ANZ Champs.

The new esports studio spaces can facilitate a remotely operated broadcast in the event that staff are required to work off-site, with complete flexibility to scale from small, in-studio shows to global productions for tournaments including the ESL Pro League and ESL One, patching in guests from around the world. Each space has been created to fulfil different broadcast requirements, as follows:

A large, casual broadcast studio space including couch setups, video wall for analysis segments and studio ensuite room for additional live content.

An Audio-Visual heavy traditional esports broadcast studio, with a custom built commentary desk that can host up to three talent.

A third flexible broadcasting space featuring adaptable digital branding to fit shows of all shapes and sizes.

With a 2020 that saw ESL ANZ Champs broadcasts accrue over 3 million views, and ended the year as Australia & New Zealand's most watched Counter-Strike: Global Offensive league, the new season is set to kick off on March 8th, with qualifiers for CS:GO starting on February 13th. All matches of the new season will be broadcast from the new studios, with fans able to watch on twitch.tv/esl_australia.

"Coming into 2021, we've been working on what is the biggest change to the league since its inception in 2015." said James Fletcher, Product Manager, ESL ANZ Champs. "We see the ANZ Champs as the place where all CS:GO and StarCraft 2 fans can come; whether it's to watch their favourite teams compete, or simply take part in an interactive broadcast. We're talking less of the stiff, 'Sports Show' vibe and more Twitch chat, memes, and content."

For the full 2021 calendar and more information, visit pro.eslgaming.com/anz. Fans can look for updates on Instagram, Twitter or Facebook.

ESL ANZ Champs 2021 Presskit & Logos: <http://esl.gg/2L3So0W>

ABOUT ESL GAMING

ESL Gaming is the world's largest esports and gaming lifestyle company. Since 1994, the company has been shaping the industry and leading esports and gaming innovation on a global scale across the most popular video games with numerous online and offline esports competitions, and through premier gaming lifestyle festivals. The company operates high-profile, branded international leagues and tournaments under the ESL Pro Tour, including ESL One, Intel® Extreme Masters, DreamHack Masters, ESL Pro League, and other preeminent, stadium-size tournaments. ESL Gaming also produces and hosts DreamHack Open tournaments, ESL National Championships, grassroots amateur cups, matchmaking systems, and DreamHack's gaming lifestyle festivals — which feature everything gaming under one roof. ESL Gaming is part of MTG, the leading international digital entertainment group. More information is available at <http://about.eslgaming.com/esl-australia>

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