

## eyeforpharma Sponsorship



Blackdot are pleased to announce that they will be supporting the Barcelona eyeforpharma conference for the sixth straight year as a Gold Sponsor. Running from the 15th to the 17th of March 2016, this event is the leading marketing and sales conference for the pharmaceutical industry globally; bringing together senior executives, patient advocacy groups, health experts and solution providers to collaborate, network and exchange ideas.

In their presentation at the event Blackdot will be sharing a range of benchmarking insights that compare sales and marketing performance in Pharma to cross-industry best practice. A range of actionable insights will be shared around what global Pharma companies can do to improve execution in an increasingly challenging and constrained environment.

### **Contacts**

Shiana Gunasekera

(02) 8246 7338

mailto: [shiana.gunasekera@theblackdot.com.au](mailto:shiana.gunasekera@theblackdot.com.au)