

# EzyCoffee Adds To Beverage Range

Australian coffee supplier [www.EzyCoffee.com.au](http://www.EzyCoffee.com.au) has added two exciting new products to its hot beverage range.

Leading provider of coffee for events, functions and sponsorship drives, [www.EzyCoffee.com.au](http://www.EzyCoffee.com.au), has capitalised on increasing customer demand for their products, enhancing the range of hot beverages available to customers with the addition of two exciting products.

Event planners and those people looking for a short-term and simple supply of coffee are being drawn to the EzyCoffee promise of being Australia's quickest, simplest and most affordable way to deliver coffee to patrons. The range provided saves organisers the hassle of having to hire coffee vans or coffee carts.

With sporting clubs and non-profit organisations practically screaming out for additional funds, EzyCoffee is proving to be a big hit. Australian's drink over 9 billion cups of coffee per year, so clubs and organisations have an opportunity to capitalise on existing consumer behaviour and offer team and coffee products as fundraising initiatives to their supporters. Instead of asking supporters to spend money on products they do not need or regularly use, tea and coffee is seen as the ideal fundraising product as supporters are not having to change their buying habits.

Having launched with a range of hot beverages including green tea, mocha, hot chocolate, latte and black coffee, EzyCoffee has now added a red teat product and also a premium organic black coffee that is sure to be a hit with health-conscious consumers.

As the festive season hits full swing, EzyCoffee expects to hit record sales as event organisers strive to feed the seemingly insatiable appetite of Australians for hot beverage products,

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