



F5 NetWorks Appoints Westcon as Distributor in A/NZ

Partnership enables more companies to align IT to business needs by leveraging application and data delivery services to create a more dynamic IT infrastructure

F5 Networks, Inc. (NASDAQ: FFIV), the global leader in Application Delivery Networking (ADN), today announced that Westcon Group will distribute F5 Networks solutions to channel reseller partners in Australia and New Zealand. F5 Networks selected Westcon Group for its ability to efficiently deliver unified application delivery and data management solutions to channel reseller partners, as well as its extensive knowledge, skills and expertise in key industry verticals. As part of the agreement, Westcon Group will distribute the complete F5 Networks portfolio of solutions throughout Australia and New Zealand, and will leverage its own expertise to deliver solutions for networks, data centres, and service provider environments. With the recent acquisition of Datastor – a leading New Zealand distributor of Storage, Virtualisation and Data Center solutions – by Westcon Group, the appointment of Westcon as a distributor will also strengthen market penetration for F5's ARX data management solutions throughout Australia and New Zealand. "F5 solutions enable enterprises to add, remove, grow and shrink application and data services on-demand, regardless of their location, therefore stretching IT budgets and creating IT agility," said Kurt Hansen, Managing Director at F5 Networks Australia/New Zealand. "By partnering with Westcon, we intend to expand our route to market for our industry-leading Application Delivery Networking products. Westcon's reputation as a leading distributor with a well evolved partner ecosystem translates into tangible benefits for our customers. Our new partnership with Westcon makes sense as we look to deepen our relationships with customers. Westcon's established program infrastructure will help us systematically achieve this." As part of Westcon's Global Procurement System (GPS), it is able to ship many products to most countries around the world. Prior to this, Westcon already represented F5 solutions in seven countries, with Australia and New Zealand now adding to that list. "We are excited to be offering F5's full range of Application Delivery Networking products to our customers," said Leigh Howard, A/NZ Sales Director for Westcon Group. "Our new relationship with F5 plays to many of Westcon's strong suits, specifically our knowledge of networks and data centres. The addition of the F5 solutions is a strong move for Westcon and we look forward to introducing them to our customer base." To learn more about Westcon's F5-related offerings, please contact Westcon Group on 1800 646 112. About Westcon Group Westcon Group, Inc. is the leading specialty distributor in networking, security, mobility, convergence and storage solutions for leading technology vendors, including Cisco, Nortel and Avaya, Inc. Through its Westcon, Comstor and Voda One business practices, Westcon Group sells products and services to resellers, systems integrators and service providers. Westcon Group has particular expertise in the convergence of voice, data and video applications and technologies, including voice-over Internet protocol, or VoIP, security for networking and communications systems, remote access, Internet and e-business, virtual private networks, videoconferencing and wireless connectivity. For more information, visit <http://www.westcongroup.com> About F5 Networks F5 Networks is the global leader in Application Delivery Networking (ADN), focused on ensuring the secure, reliable, and fast delivery of applications. F5's flexible architectural framework enables community-driven innovation that helps organizations enhance IT agility and dynamically deliver services that generate true business value. F5's vision of unified application and data delivery offers customers an unprecedented level of choice in how they deploy ADN solutions. It redefines the management of application, server, storage, and network resources, streamlining application delivery and reducing costs. Global enterprise organizations, service and cloud providers, and Web 2.0 content providers trust F5 to keep their business moving forward. For more information, go to www.f5.com. CONTACTS: Elissa McGrath Shuna Boyd F5 Networks
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